



**Press Release**

**March 11th, 2020**

**NextHome announces new Ohio brokerage**

*NextHome New Horizons Equity Realty serves small town needs*

**Pleasanton, CA — March 11, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome New Horizons Equity Realty**, based in Byesville, Ohio. The brokerage represents the seventh office location opened in Ohio for the NextHome franchise.

The brokerage is owned by top-producing seller Amanda Mignano. With her guidance and leadership, NextHome New Horizons Equity Realty can offer superior service and expertise in lake-front properties, farms, and commercial transactions. In addition, NextHome New Horizons Equity Realty agents have extensive experience in all types of residential transactions, including relocations, investments, and REO properties.

NextHome New Horizons Equity Realty serves buyers and sellers across eastern Ohio including Guernsey, Noble, Muskingum, and surrounding counties. Located just 10 minutes south of Cambridge, Byesville is a small town of just over 2,400 people that sits just minutes past Interstates 70 and 77 in Southeastern Ohio. Amanda is originally from Monroe County in Southeastern Ohio, and moved to Guernsey County in 2008.

During a brief period prior to beginning her career, Amanda resided in Summit County, Ohio while attending college at Kent State University.

“The woman who sold us our house at the time became my introduction to the industry,” Amanda recalled. “I was pregnant with my third child and she offered me a job as a secretary for her. The job was such a blessing because it was more flexible and I could bring my daughter to work.”

Amanda thoroughly enjoyed her time at Croft Realty, a small independent brokerage. However, when the housing market began to falter in 2007, Amanda’s secretarial position became one of its casualties.

Amanda decided then it was time to obtain her real estate license. She became licensed with Croft Realty and started working shortly after with Real Living Realty One in Wadsworth prior to moving back to Southeastern Ohio. She then worked at Real Living Parry Real Estate in Cambridge. For the next several years, Amanda muscled her way through The Great Recession as a real estate agent picking up whatever work she could.

“I took my training and the things I had learned through experience and I really used the franchise’s tools to build my career,” Amanda said. “I was able to find a little more success than other agents around me and, in time, I began to really build my reputation and my contacts.”

In November 2010, Amanda accepted an offer to join Century 21 Gibson Turner and Associates. Since joining the brokerage, she has been that office’s REALTOR of the Year, earning the distinction every year from 2011 to 2018.

During the height of her career, Amanda was able to close 84 transaction sides, handing \$3.2 million in sales volume. The achievement is even more remarkable in an area where the average home price hovers around \$80,000.



In 2018, Amanda felt the need to take her career to the next level.

“I had accomplished what I could as an agent and I knew in order to continue growing I needed something more,” Amanda said. “I needed to grow in my business and the only way to do that was to continue my education and to open my own office.”

Amanda began to research all different types of franchises and, through an internet search, she discovered NextHome.

“The access we get to company leaders and the ability to talk to real people was a huge incentive,” Amanda said. “When I talked with (NextHome’s VP of Sales) Charis Moreno, there was no beating around the bush. She told me exactly what I wanted to know and the whole process was very simple and open. She treated me the way I wanted to be treated.”

Today, NextHome New Horizons Equity Realty is leveraging NextHome’s excellent branding, internet presence and reputation to serve a growing number of clients.

“The internet presence was very important to me,” Amanda said. “The company also maintains a great reputation and the people who work for NextHome really set it apart.”

Amanda is continuing to build her brokerage with high-producing agents who are looking for a leader who understands their unique needs.

“As a top-producing agent for all those years, I’m able to sit across from those agents who might want to join NextHome New Horizons Equity Realty and say, honestly, that I know what a brokerage needs to provide agents who want to be high-producers,” Amanda said. “What we can offer is a level of enthusiasm and creativity - we think outside of the box. In addition, I think agents will really enjoy the team aspect that we have. This brokerage is run with a collaborative spirit rather than a competitive one.”

When she is not building her business, Amanda enjoys kayaking at nearby Hawking Hills, yoga, and outdoor sports. She has also served as her local board president, vice president, and director, and OAR district director.

Amanda will celebrate 15 years of marriage to her husband Scott this July. The couple shares five children; Jeffery (32), Michale (30), Kaylee (21), Megan (18), and Sara (14), along with four beautiful grandchildren.

Please join us in congratulating Amanda on the opening of NextHome New Horizons Equity Realty in Byesville, Ohio!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.



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#### About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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