



**Press Release**

**February 25th, 2020**

**NextHome Expands into West Virginia**

*Curtis Siever opens fourth NextHome brokerage*

**Pleasanton, CA — February 25, 2020** — NextHome is pleased to announce the expansion of **NextHome Realty Select**. The new Martinsburg-based brokerage represents the first franchised location opened in West Virginia for NextHome.

NextHome Realty Select - Martinsburg is owned by real estate veteran Curtis Siever. His new brokerage builds on the success of his first three Virginia-based NextHome offices; Winchester, Woodstock, and Front Royal.

In addition to serving the growing West Virginia Eastern Panhandle, NextHome Realty Select will continue to provide residential real estate, new construction sales, land sales, and lot development services to the areas of Winchester, Front Royal, Woodstock, Linden, and the Northern Shenandoah Valley.

The expansion into Martinsburg was a natural next step for Curtis and his team of more than 20 professional agents.

“Two of my agents live just outside Martinsburg and seven other fantastic agents are licensed in West Virginia,” Curtis said. “We’ve been serving buyers and sellers in the eastern panhandle of West Virginia for more than two years now, but we didn’t have a physical location or a franchise brand that covered that area. Now we do, and we are thrilled to be able to better serve this growing population.”

Located just 90 minutes outside Washington D.C., Martinsburg is one of the fastest-growing cities in West Virginia and an attractive choice for major manufacturing companies. Since announcing its mega plant in 2015, Proctor & Gamble has brought more than 1,400 jobs to the Martinsburg area. In January, Clorox also announced a \$190 million investment in a new plant at Martinsburg’s Tabler Station Business Park. That new plant, which is still in the approval phase, would bring more than 100 additional jobs to the Martinsburg area.

“It’s on the Interstate 81 corridor, which is a major north/south thoroughfare,” Curtis said. “The transportation infrastructure is there for manufacturing, making the area really attractive. In addition, there is a commuter train that runs from Martinsburg to Washington D.C., so you have that ability to commute into the city.”

In addition, Martinsburg boasts attractive home prices. According to Curtis, the average sales price hovers around \$180,000. Curtis added that the residential market has seen about a 2.8 percent increase in gross value year over year.

“You have jobs, you have industry, you have convenient access, and you have affordability,” Curtis said.

In this context, NextHome Realty Select - Martinsburg is poised to provide superior and knowledgeable service to clients who are relocating, investing, or looking for the perfect right-sized home.



Curtis has been working in real estate for 26 years. Originally from Front Royal, he was licensed in 1994 and started his career with Weichert Realtors. Curtis's brother, Terry, was the owner of a successful real estate construction business. Blue Ridge Construction created beautiful homes but needed someone to market and sell these properties. Curtis was the perfect person to provide that service.

The early years of his career were spent selling homes in the Front Royal and Linden areas to many clients moving from the Northern Virginia and D.C. area. Curtis also had a desire to build new construction homes and managed a construction company from 2003 to 2008, building 35 new homes.

Over the next two decades, Curtis leveraged his new construction sales background to create an incredibly successful real estate sales career. Averaging over 40 transactions yearly, he consistently ranks as one of the top producers in his area.

In early 2016, Curtis felt it was the right time to open his own brokerage. He attained his broker's license and began looking for a franchise that would best help him deliver services and technology to his brokerage.

"I found NextHome through a simple Google search," Curtis recalled. "I was hooked on the website and found myself researching the company pretty thoroughly before reaching out to (NextHome's Vice President of Sales) Charis Moreno."

Since embarking on a career with NextHome, Curtis has enjoyed phenomenal success. In 2019, his three locations were able to close more than 240 transactions and reach \$50.5 million in sales volume. Although impressive, these numbers represent an even larger accomplishment for Curtis and all the agents at NextHome Realty Select; they were able to increase their business by 62 percent year over year.

In addition, Curtis has been able to pursue his passion for mentoring and teaching by becoming a NextHome Certified Instructor. This certification allows Curtis to teach National Association of REALTORS (NAR) courses.

"I am so happy that NextHome Realty Select continues to grow and thrive," Curtis said. "We hope to continue to attract top-tier agents to our brokerage as we serve the needs of buyers and sellers in Martinsburg."

When not selling real estate, Curtis enjoys spending time with his wife, Donna. The couple enjoys traveling and spending time with Curtis's daughter, Amanda.

Please join us in congratulating Curtis and the rest of the team at NextHome Realty Select on their fourth NextHome location!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.



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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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