



**Press Release**

**February 12th, 2020**

**NextHome announces new Utah office**

*NextHome Available Real Estate brings next-level knowledge, service to Wasatch Front*

**Pleasanton, CA — February 12, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Available Real Estate**, based in Draper, Utah. The brokerage represents the second office location opened in Utah for the NextHome franchise.

NextHome Available Real Estate is owned by developer Corey Jones. To round out the brokerage's leadership team, Corey is partnering with Smith Ballstaedt. Smith is a seasoned residential real estate professional, and together the pair is bringing superior service to the entire Wasatch Front.

The brokerage can help clients anywhere from Davis County to Utah County, including Salt Lake City, Provo, Ogden, and Orem. The brokerage even has listings as far south as St. George in Washington County, providing a consistent resource for anyone looking to relocate to any of Utah's fastest-growing areas.

The Wasatch Front remains one of Utah's hottest housing markets, with high prices and low supply prompting fierce competition.

"There's a lot of growth here," Corey said. "Many startup tech companies are choosing Utah for their headquarters, bringing with them a lot of high-paying jobs and a demand for good real estate and development services."

In 2010, that demand for development launched Corey's career. In his early 20s, after returning from a mission for the Church of Jesus Christ of Latter-day Saints, Corey and his father started their own development company - Terra Development Group. Corey's father has worked in the industry for almost 40 years. With his wealth of experience and Corey's fresh perspective, Terra Development Group thrived.

"We mostly worked on larger commercial projects, a few apartment complexes and some subdivision projects," Corey said. "Through every step of the process, we made sure that everything was done well, beginning with property acquisition and entitlement through construction and purchase."

As his development business evolved, Corey also opened an independent brokerage - Available Real Estate. When it opened in 2016, the brokerage complimented his development work.

Then, in 2019, a larger project prodded Corey into reassessing his brokerage's marketing abilities.

"We wanted to get a marketing team together and put a little more time and effort into establishing a brokerage that could list and market properties really well," Corey said. "Someone on the team suggested using a large franchised firm for our marketing. We went through all the bigger names and saw what they had to offer. Then we just stumbled onto NextHome through a casual internet search."



Corey knew that real estate was evolving and he needed cutting-edge tools to stay competitive. While other franchises claimed to offer the tools and expertise he needed, NextHome had the ability to explain the technology in detail.

“Charis Moreno (NextHome’s VP of Sales) actually explained to me clearly how to use the tools, no one else did that,” Corey said. “That conversation with Charis was a big green light for me and my future partnership with NextHome.”

Today, Corey and Smith are bringing unparalleled knowledge to residential buyers and sellers across Utah.

In addition to an extensive background in residential real estate, Smith is also a licensed general contractor and has experience in real estate development.

“Smith has been around real estate for a long time,” Corey said. “He’s an old pro. If we have questions, he has answers. He brings a wealth of knowledge to the team and we truly appreciate having him as such a big part of NextHome Available Real Estate.”

Smith’s experience in construction also gives agents, homebuyers, and sellers valuable insights into their properties.

“If you can go into a home and tell people why things are built the way they are, what’s wrong, or what can be improved, as an agent you can say and show you fully understand the whole-home process. Smith brings that knowledge to our brokerage and shares it with our agents.”

When he isn’t building his business, Corey is focused on his home, family, and faith. He is an active member of his church, which he says gives him a guide for his brokerage.

“My faith is the foundation for my ethics and how I handle myself in business,” Corey said.

In addition to his church service, Corey helps coach youth basketball clinics around the Salt Lake County region.

Corey has been married to Samantha Jones for six years and together they are the proud parents of two young children: Avery and Indiana.

Please join us in congratulating Corey on the opening of NextHome Available Real Estate in Draper, Utah!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

###



About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Imran Poladi

209.470.1493

imran@nexthome.com

**For more information, sales:**

Charis Moreno

925.271.9102

charis@nexthome.com

**For additional announcements and press releases, please visit:**  
[www.nexthome.com/trending](http://www.nexthome.com/trending)