



Press Release

February 6th, 2020

NextHome Elite Realty opens in Massachusetts
Chad Lynch brings a wealth of experience to the Springfield area

Pleasanton, CA — February 6, 2020 — NextHome is proud to announce our newest addition to the franchise, **NextHome Elite Realty**, based in Springfield, Massachusetts. The brokerage represents the ninth office location opened in Massachusetts for the NextHome franchise.

The brokerage is owned by investment property specialist Chad Lynch. Chad brings a wealth of experience to his new brokerage, specifically experience with residential investment real estate. Chad is also a licensed construction supervisor, providing unique insights for investment buyers.

The Western Massachusetts town of Springfield is just an hour and a half west of Boston, and about 30 minutes north of Hartford, Connecticut. Home to the Naismith Memorial Basketball Hall of Fame, Springfield attracts home buyers from across the nation with its rich history, an array of universities, and its many museums.

The NextHome Elite Realty team is poised to help buyers and sellers across the Pioneer Valley, including Hampden, Franklin, and Hampshire counties. The brokerage is also licensed and ready to help clients in the greater Hartford, Connecticut area.

A New England native, Chad began his real estate career in 2008. Prior to that time, he dabbled in real estate as an investor. While building his own computer repair business, Chad bought and managed several properties in the greater Springfield area.

“I finally came to terms with the idea that I really liked real estate,” Chad said. “In 2008 it was about time I closed down my computer company and I went all-in.”

Chad started working for a nationally branded real estate franchise in Longmeadow, Massachusetts. Although he entered the industry in the depths of the Great Recession, Chad still managed to sell a noteworthy 12 homes in his first year.

After about two and a half years with the national franchise, Chad opened his own independent office - Elite Realty.

“I was already a driven person who worked for myself,” Chad said. “I wanted to grow professionally and increase my bottom line. Becoming a broker and opening my own independent office was the way I could accomplish that.”

For the next seven years, Chad built a reputation based on superior sales, property management acumen, and investment knowledge.

“It really just grew organically through word of mouth,” Chad said.

However, he knew that in order to scale his business to the next level, franchising was the right option. In early 2019, Chad began looking for a franchise that could offer his agents the cutting-edge technology they wanted. After a quick online search for “up-and-coming real estate franchises,” NextHome caught his eye.



“What caught my eye first was the branding, the look was very clean and modern,” Chad said. “Then, once I started watching the videos on their website, the technology caught my attention. NextHome has a family-oriented vibe and it just seemed like it would be a good fit for what I wanted to do.”

Chad opened his NextHome office on January 1st and today him and the NextHome Elite Realty team are providing friendly service to clients across Western Massachusetts and The Greater Hartford Area of Connecticut.

NextHome Elite Realty agents are also thrilled about the new tools they can use to better serve home buyers and sellers.

When he isn't growing his business, Chad enjoys spending time with family. Chad and his partner Aimee have been together for 15 years, and together they have two children; Chad Jr. (12) and Layla (5).

Outside of spending time with his family, Chad's greatest love and hobby is real estate.

“Buying and selling investment properties feels more like fun than work,” Chad said. “My hobby really has become my business.”

Please join us in congratulating Chad on the opening of NextHome Elite Realty in Springfield, Massachusetts!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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