



**Press Release**

**January 28th, 2020**

**NextHome expands in Amarillo**

*Rick Hanby brings superior service to booming Texas market*

**Pleasanton, CA — January 28, 2020** — NextHome is proud to announce our newest addition to the franchise, **NextHome Legends Realty** based in Amarillo, Texas. The brokerage represents the 32nd office location opened in Texas for the NextHome franchise and it is the second NextHome brokerage opened and owned by Rick Hanby.

Rick recently opened a storefront on the growing south side of Amarillo, where his team is poised to serve clients across Bishop Hills, Canyon, Palisades, and the remainder of Potter and Randall counties.

With a population of about 200,000, Amarillo is the largest city in the Texas panhandle. The metro area attracts all walks of life, from petroleum industry executives to healthcare workers to employees at one of America's meat-packing epicenters. Economic forecasters expect the Amarillo metro area to surpass 310,000 residents this year.

As people flock to Amarillo, Rick and his team are poised to provide superior real estate service for single-family residential sales, first-time home buyers, multi-family properties, land and ranch sales, military and veteran relocation, and investment sales.

Rick opened his flagship NextHome Legends Realty office in San Angelo, Texas in October 2017. Following the success of the NextHome brand in San Angelo, Rick was ready to expand.

In addition to a track record of success, Rick is bringing unparalleled leadership and team-building skills to Amarillo.

Rick began his real estate career in 2012 when he opened Hanby Realty in San Angelo. Although he owned his own brokerage, Rick remained close to the changes and challenges that his agents faced. As a top-producing broker/agent himself, Rick sells more than \$6 million in real estate annually.

In 2017, he closed Hanby Realty and launched his partnership with NextHome by opening NextHome Legends Realty in San Angelo.

"I was so thrilled to find a brokerage that provided real value to agents," Rick said. "After doing countless research, only NextHome fit what I had been looking for."

Since opening, the San Angelo brokerage has built a tight-knit family of two administrative employees and five agents.

"It is so fun to work with them," Rick said. "We do everything together and I enjoy the family-like dynamic we have in our office."

Rick aims to bring that same culture to the Amarillo office.

"What's really unique about NextHome Legends Realty is that we are a wonderfully cohesive group with a shared culture and philosophy that guides how we treat every client," Rick said. "I



think associates and employees appreciate that I am just a real manager and a real person - I won't feed them a line, but I will provide great leadership.”

Just as a client's needs are unique, Rick recognizes that an agent's needs are also unique and he aims to tailor work responsibilities to what agents need most to achieve success.

Lindsey Irelbeck is the Amarillo office's transaction manager and, as Rick said, the glue that holds the team together.

“We have an incredible group of people in Amarillo who are ready to provide unparalleled service,” Rick said.

When he isn't building his business and supporting top-tier agents, Rick enjoys all things outdoors as well as playing poker and rehabbing properties. Rick has been married to his wife Michelle for eight years. The couple has three children between the two of them – daughters Catherine (25), Christina (23), and Scarlett (5).

Please join us in congratulating Rick as he expands NextHome Legends Realty into Amarillo, Texas!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 500 offices and more than 4,200 agents. The company closes over 25,000 transactions annually worth over \$8B in volume.

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