



Press Release

January 20th, 2020

NextHome CEO Named a RISMedia 2020 Real Estate Newsmaker

James Dwiggins joins the exclusive group of industry leaders who have made newsworthy contributions to the real estate industry

Pleasanton, CA — January 20, 2020 — NextHome’s Chief Executive Officer James Dwiggins has been selected as a RISMedia 2020 Real Estate Newsmaker—a dynamic group of key influencers making headlines as a result of their newsworthy contributions to the real estate industry, and their efforts to positively affect the consumers and communities they serve.

RISMedia, the leader in U.S. real estate news and information services, announced its 300-plus, 2020 Real Estate Newsmakers on Jan. 8, in both an online directory on RISMedia.com and in the January issue of its flagship publication, Real Estate magazine.

RISMedia’s 2020 Real Estate Newsmakers were nominated in 2019 by RISMedia readers and editors and are showcased in the following categories: Influencers, Trailblazers, Futurists, Achievers, Crusaders, Inspirations, Luminaries, and Trendsetters.

James was recognized in the [Trailblazer category](#), a fitting title as NextHome continues to grow exponentially. The five-year-old franchise was created with a vision to make a change in the real estate industry. The NextHome difference lies in our consumer-centric branding, innovative technology, and continuous member support.

“In RISMedia’s Real Estate Newsmakers, you’ll find an inspirational overview of more than 300 industry leaders who are making a difference in the real estate and homeownership sectors, and whose actions have a far-reaching and profound impact on the real estate industry, from nationwide to their own local communities,” said John Featherston, CEO and publisher of RISMedia. “You’ll meet the thought leaders and the icons. The heroes and the champions of a better way. The ones who are breaking the mold and the ones who are leading the industry forward.”

Under the leadership of CEO James Dwiggins, NextHome, Inc. was named the No. 4 franchise in the country by [Franchise Business Review](#) in 2019, which also ranked the California-based organization as a Top Services Franchise and a Top Franchise for Women. NextHome was also ranked No. 95 on *Entrepreneur* magazine’s 2020 [Franchise 500 list](#) for its outstanding performance in areas including unit growth, financial strength and stability, and brand power. The franchise’s ranking placed NextHome fifth in the real estate category.

"NextHome's accomplishments are a testament to the hard work of our team to deliver a consumer-centric brand and an innovative technology platform that resonates with agents and brokers," said Dwiggins. "More than that, it speaks to the level of professionalism of our members who are truly the absolute best in the business. We couldn't be prouder of their accomplishments, helping NextHome grow at such a tremendous rate."



To see RISMedia's 2020 Real Estate Newsmakers and read about their achievements, visit the [Newsmakers Gallery](#).

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 500 offices and more than 4,200 agents. The company closes over 25,000 transactions annually worth over \$8B in volume.

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