

Press Release

January 16th, 2020

NextHome announces new office in Louisiana

The Greater Baton Rouge buyers and sellers have a new option for friendly, no-nonsense real estate

Pleasanton, CA — January 16, 2020 — NextHome is proud to announce our newest addition to the franchise, **NextHome Solutions**, based in Prairieville, Louisiana. The brokerage represents the 8th office location opened in Louisiana for the NextHome franchise.

The brokerage is owned by Louisiana-natives Brandi Phillips and Tonya Veazey. The duo brings more than 31 combined years of real estate experience to the new office.

Although based in Prairieville, the office will serve home buyers and sellers across East and West Baton Rouge Parishes, Ascension, Livingston, and Iberville Parishes.

Brandi began her real estate career in 2003. She sold properties with a local Coldwell Banker branch that eventually became Realty Executives. She also spent a year at RE/MAX and most recently with a local independent company.

Brandi and Tonya met in 2004 at the brokerage and quickly became partners. Their team's sales set records in their area. The pair began delving into land sales for development, and they found phenomenal success. In 2007, Tonya and Brandi closed the highest per-acre sale in Ascension Parish history making them the top producing team in their brokerage's region.

In 2013, Tonya decided to broaden her horizons by joining a local RE/MAX office. However, the pair knew they worked well with each other and began researching ways to build their business together again.

"Brandi and I work very well together," Tonya said. "She embodies honesty, integrity, and hard work. I knew that I could absolutely trust her."

That's when Brandi came across an article in REALTOR Magazine featuring NextHome.

"I took a screenshot, sent it to Tonya and said 'I want to work here!'," Brandi recalled.

After a lot of research, consideration, and prayer, Brandi and Tonya knew that opening a NextHome brokerage was the best opportunity for them.

"All of the technology NextHome offers is what I had been looking for," Brandi said. "The colors are going to stand out as we market properties, and the branding and signage with the cute little dog, I think everyone is going to want one of these in their yard!"

Tonya was more cautious about jumping into a franchise partnership. However, she became excited by the tools NextHome provided for her clients' benefit in terms of helping them stay on top of important dates that relate to their home purchase and the marketing of their homes when it is time to sell.

"I love the energy and vigor everyone at NextHome possesses," said Tonya. "The staff is young, relatively speaking, but very accomplished with impressive experience and I am invigorated by



the energy they exude. NextHome understands today's buyers which will translate into excellent service for our sellers as well as for our buyers.

Today, Brandi and Tonya are setting their brokerage apart in many ways.

"Both as an agent and as a client, I think it is essential to work with a brokerage that is trustworthy," Brandi said. "I am a very straight-forward person and it is something my clients appreciate about me. I think it is better to be radically honest rather than be inaccurate in order to get business. To me, people are far more important than the transaction."

When they aren't providing superior real estate service, Brandi and Tonya are active in the Prairieville community.

Tonya is active in her church, Fellowship Church on Highway 73 in Prairieville. Independently, and as part of Fellowship's Geaux Team, she has worked to help clean out and rebuild homes after the Great Flood of 2016. She volunteered with the Tim Tebow Foundation, A Night To Shine that celebrates people with special needs, and is also a part of REALTORS® In Action - a group of real estate professionals who help spruce up homes for people in need.

Tonya has been married to her husband John for 34 years and together the couple enjoys spending time with their son John Gideon, daughter Kharis and her husband Jordan, and four grandchildren. They share their home and care for her 91-year-old mother as well.

Brandi has spent six years volunteering at The Church in St. Amant. She is the proud mother of Brynn and has been married to her husband Jeremy for 10 years. Together, they enjoy spending time at their hunting and fishing camps as they bask in Louisiana's great outdoors.

Please join us in congratulating Brandi and Tonya on the opening of NextHome Solutions in Prairieville, Louisiana!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 500



offices and more than 4,200 agents. The company closes over 25,000 transactions annually worth over \$8B in volume.

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