

#### **Press Release**

January 16th, 2020

#### NextHome Executives Recognized on 2020 SP200 and Watchlist

T3 Sixty has released the 2020 SP200 and Watchlist, the premier annual ranking of the nation's most powerful real estate leaders

**Pleasanton, CA** — **January 16, 2020** — Chief Executive Officer James Dwiggins and Chief Operating Officer Tei Baishiki of NextHome were recently recognized by T3 Sixty as prominent leaders in the residential real estate brokerage industry for 2020, making the list of most powerful leaders and the Watchlist.

T3 Sixty, the leading management consultancy and research company dedicated to the residential real estate brokerage industry, annually publishes <a href="Swanepoel Power 200">Swanepoel Power 200</a> (SP200) which definitively ranks real estate leaders and executives across the U.S. The rankings are intended to shed light on the leaders of the industry and do not reflect company rankings. In addition to this list, T3 Sixty also names individuals who are recognized as the industry's upand-coming leaders on the 2020 Watchlist.

James and Tei have worked alongside one another since 1999. In May of 2014, the two founded NextHome, Inc. with a vision to make a change in the real estate industry. The NextHome difference lies in our consumer-centric branding, innovative technology, and continuous member support.

As the NextHome franchise continues to grow, so does James's ranking on the SP200. He was ranked at No. 158 in 2017, No. 105 in 2018, and No. 72 in 2019. This year, James was ranked No. 54 as he continually embraces the changes the industry faces to best position the NextHome franchise and its members for success. He also shares his knowledge and perspective at numerous conferences and events throughout the country.

"Since day one, NextHome has been dedicated to maintaining a high-set bar of marketing, technology, and customer service standards," said James. "However, our success lies with our members who have embraced the NextHome uniqueness, and want to make a difference in the lives of those looking to find their next home. Recognitions like these are not possible without our members."

Tei's addition to this year's Watchlist reaffirms his place among the innovators, dealmakers, and movers-and-shakers who made a noteworthy impact in our industry over the past year. The recognition identifies the dedication Tei maintains as he's responsible for overseeing corporate operations as well as the creation and implementation of new technologies that give NextHome the edge to stay ahead of the competition.

"When James and I started NextHome, we never imagined our vision would grow to where we are today," said Tei. "It all comes back to the people - our hard-working corporate team, our amazing members in the field, and the vendors we hand-select to support them."

We would like to extend a huge thank you to all NextHome members across the country for making recognitions like this possible. Our company leaders are making a difference in the real estate industry thanks to your ongoing support.



# Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

#### About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 500 offices and more than 4,200 agents. The company closes over 25,000 transactions annually worth over \$8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

## For more information, press:

Imran Poladi 209.470.1493 imran@nexthome.com

### For more information, sales:

Charis Moreno 925.271.9102 charis@nexthome.com

For additional announcements and press releases, please visit: www.nexthome.com/trending