



**Press Release**

**November 12, 2019**

**NextHome Turn Key Realty opens in Raleigh**

*Senior Relocation specialists ready to help in Durham and Wake Counties*

**Pleasanton, CA — November 12th, 2019** — NextHome is proud to announce our newest addition to the franchise, **NextHome Turn Key Realty**. The brokerage represents the 20th office opened in North Carolina for the NextHome franchise.

Based in Raleigh, NextHome Turn Key Realty is owned by husband and wife team Danielle and Chad Weeks. Danielle has a wealth of experience in relocations, especially for seniors who are looking to downsize, right-size, or relocate to a 55+ or retirement community. Chad is the quintessential analytical businessman and together they deliver superior service for all types of residential real estate.

Although NextHome Turn Key is based in Raleigh, the team will also serve clients across Durham, Wake Forest, Holly Springs, Morrisville, Apex, Garner, and the remainder of Wake and its 15 surrounding counties.

In recent years, Danielle has served the sellers of Wake and Durham counties as a top-producing listing specialist. However, prior to real estate, she spent more than a decade managing retirement communities. Part of that job was helping seniors transition from one home to another.

“I spent time helping seniors through that relocation process from the other side,” Danielle recalled. “It helped me understand the unique and very diverse needs of older generations.”

In 2016, her skills caught the attention of a local real estate broker and she was recruited to a small, boutique firm. Danielle eventually transitioned to a larger, national brokerage where she catapulted her career to regional success.

“My time as a listing consultant taught me to door knock, cold call, and do whatever it took to build relationships with clients,” Danielle said. “I gained great confidence and discovered that I could walk into a house, give a killer presentation, and sell that house quickly.”

Danielle continued to work on two high-producing teams as a listing specialist until she and Chad opened their NextHome brokerage in early August.

“We wanted to deliver a higher quality experience and have more flexibility for our family,” Chad said of their attraction to NextHome. “Having our own franchise allows us to create the culture we want - where clients can feel valued and not like they are being cranked through an assembly line.”

NextHome had been a re-appearing presence in Danielle and Chad’s lives for many years. A North Carolina NextHome broker had tried to recruit Danielle just six months into her real estate career, and Chad’s best friend worked with another NextHome broker. Then, Danielle and Chad began to consistently see eye-catching orange NextHome signs popping up on properties everywhere they looked.



“NextHome kept coming back into my life,” Danielle said. “Then I took a good look at the franchise and it was really cool. I like the ability franchises have to take NextHome’s great tools and tailor them to the way we do business and what our clients need.”

The NextHome Turn Key Realty team is now using the franchise’s superior tools to list and sell residential properties. Together, Danielle and Chad are building their business with a known name in Raleigh.

“NextHome is well respected in our community,” Danielle said. “It’s a recognized and well-respected brand in the marketplace. Plus, combining my consumer-focused way of doing business with NextHome’s humans over houses motto made it a good match.”

When Danielle and Chad aren’t building their business, they enjoy getting together with friends and serving in their church’s ministry. Danielle is also active with many senior-related organizations that tackle all sorts of issues surrounding seniors by identifying problems and working towards solutions. Danielle has been active with Health Affairs Round Table (HART) for several years.

Chad and Danielle are enjoying seven years of marriage and are the proud parents of Aubree (6) and Haven (3).

Please join us in congratulating Danielle and Chad on the opening of NextHome Turn Key Realty in Raleigh, North Carolina!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 500 offices and more than 4,200 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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