



Press Release

September 20, 2019

NextHome expands into New Hampshire

Seacoast native Adam Silvestri leads in New Hampshire market

Pleasanton, CA — September 20, 2019 — NextHome is thrilled to announce the franchise's official expansion into New Hampshire. **NextHome Freedom**, led by Adam Silvestri, is the newest addition to the company.

NextHome Freedom is located in beautiful Brentwood, New Hampshire. Located about 40 minutes southeast of Concord, the office will serve clients and agents across the New Hampshire Seacoast including Manchester, Portsmouth, and communities up and down the Atlantic coast.

Adam has been working as a licensed real estate agent since 2003 when he was 19 years old and finds his best professional fulfillment helping first-time homebuyers. His years of experience have also given him great expertise in working with investment buyers and sellers and resale clients.

Brentwood sits in between Manchester and Portsmouth - access to either city is about a 30-minute drive. The area boasts picturesque boating in the summer as well as other recreational activities throughout all four seasons.

"All of these opportunities are within 30 minutes of us in Brentwood," Adam said. "It really is an amazing place to live."

As a young man just out of high school, Adam began his career with a small boutique firm. He then built a relationship with Keller Williams Portsmouth and became the company's first charter agent for the Portsmouth office in 2004. Adam remained a producing agent with that office for more than 15 years, growing his sales volume steadily. By his third year with the group, Adam handled \$5 million in sales volume. In a market where the average listing price is around \$350,000, Adam's accomplishments were something to be proud of.

"It was networking," Adam said when asked about the key to his success. "It was pounding the pavement, getting out there and connecting with my sphere of influence."

By 2017, Adam was closing nearly 20 transactions per year. Around that same time, he started thinking about opening his own brokerage.

At first, he considered opening his own independent boutique brokerage. One day, he was doing market research on the internet about his preferred brokerage name - NextHome. What he found was NextHome, Inc. and its suite of top-level marketing tools and built-in support.

"It was everything I was wanting, but already built out," Adam said. "I wanted to build my own business where I could give agents the tools they need to be successful. At the same time, I like that as a NextHome franchisee I have tools for agents that are more streamlined. Plus, my agents get top-notch leader support from their office. I feel like that is something I can offer that sets NextHome Freedom apart."

Now that he owns his own brokerage, Adam has plans to grow steadily over the next several years.



“I want to grow with the right agents and the right talent,” Adam said. “For me, it is about quality and support. If the agents are first-class, we will be able to provide superior service for buyers and sellers.”

NextHome Freedom also has plans to be involved in the Seacoast community. The brokerage is planning a 5K charity run, an effort that will be organized by Adam’s sister Maeghan. Maeghan will also be handling NextHome Freedom’s social media presence and finding opportunities for the business to get involved in community events.

When he isn’t helping Seacoast locals with their real estate needs, Adam enjoys snowmobiling, boating, and spending time with a large crew of aunts, uncles, cousins, and extended family.

“From the start, I wanted to be an entrepreneur,” Adam said. “My grandfathers on both sides are incredible inspirations to me. My grandfather had nine children all while being an entrepreneur, running his own businesses and providing for the whole family. He always wanted somebody in the family to get into real estate - I didn’t know that until a couple of days after he passed away. My dad told me as I was studying for the real estate exam. Both my grandfathers were salt-of-the-earth kind of guys and I hope that I can continue their legacy and make them proud.”

“Adam is a fantastic addition to the NextHome family and we look forward to seeing him continue to break new ground as he opens NextHome’s first franchise in New Hampshire,” said Imran Poladi, NextHome’s vice president.

Please join us in congratulating Adam on the opening of NextHome Freedom in Brentwood, New Hampshire!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.



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For more information, press:

Imran Poladi

209.470.1493

imran@nexthome.com

For more information, sales:

Charis Moreno

925.271.9102

charis@nexthome.com

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