



Press Release

August 30, 2019

Michael and Dee Norris Open NextHome's Newest Franchised Location

NextHome Norris & Company Realty opens in Florida

Pleasanton, CA — August 30, 2019 — NextHome is proud to announce the latest addition to the franchise, **NextHome Norris & Company Realty**. The brokerage will represent the 59th NextHome franchised location in the state of Florida.

The company will be owned and operated by the top-producing husband and wife team Michael and Dee Norris.

Based out of Winter Haven, NextHome Norris & Company Realty will provide residential sales, investment property, second-home and vacation rental property, luxury, multi-family, condos, land sales, as well as commercial services to the counties of Winter Haven, Lakeland, Auburndale, Davenport, Lake Wales, Haines City, Dundee, Lake Hamilton, and the remainder of Polk County.

Winter Haven is located 50 miles west of downtown Orlando and is home to more than 45,000 residents. The city is home to the Legoland theme park, and is well known for being a part of the "Chain of Lakes" - a body of water that connects 25 different lakes.

After a career in buying and selling restaurants, Michael started his real estate journey in 1980 and worked at *Sunset Realty* in Winter Haven. Three years later he met Dee and the couple started working in real estate together in 1993.

The Norris' did much of their own business, with Michael leading the way selling commercial real estate with his stepfather. Whether it was shopping centers, restaurants, bars and lounges, or even hotels, they were involved in selling all types of commercial real estate.

In 1996, Michael and Dee moved to *Brokers Realty*, a real estate brokerage in Winter Haven. They did very well, often selling in excess of \$20 million in volume annually.

In 2011, they made the decision to go out on their own and open their brokerage, *Norris & Company Realty*. They made the decision to run the office as a small independent brokerage with no additional agents. It proved very successful and they continued to do well in the Winter Haven community.

In 2018, things changed as Michael and Dee opened up to the idea of adding agents to their company.

"We reached that point in our career where we wanted to help other agents and we now had the desire and time to do just that," said Michael.

"We Googled various real estate franchise companies when we came about NextHome," said Dee. "It really seemed too good to be true, so I had our daughter research the company as well. We all loved what we saw, but it was meeting the leadership team in Boston at the National Association of REALTORS® Conference in November 2018 that confirmed NextHome was the right company to partner with."

The Norris' are proud of their commitment to the Winter Haven community and have recently opened the doors to their brand new centrally located office in the heart of the city. You'll often find them at local events and working with organizations such as the Winter Haven Boys and Girls Club.



Outside of selling real estate, Michael and Dee are proud parents of two daughters, two grandchildren and one great-grandchild. When they have the chance, they visit their beach house in Vero Beach to relax.

Please join us in congratulating Michael, Dee and the rest of the team at NextHome Norris & Company Realty on their new office in Winter Haven, FL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 4,000 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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