



Press Release

August 21, 2019

Top-producing Real Estate Broker opens NextHome's newest franchised location

Garrick Olerud launches NextHome Prime Real Estate in Westby, Wisconsin

Pleasanton, CA — August 21, 2019 — NextHome is proud to announce the latest addition to the franchise, **NextHome Prime Real Estate**. The brokerage will represent the ninth NextHome franchised location in the state of Wisconsin.

The company will be owned and operated by top-producing REALTOR® and real estate broker, Garrick Olerud.

Based out of Westby, NextHome Prime Real Estate will provide residential sales, investment property, land and farm sales, and commercial services to the counties of Vernon, La Crosse, Crawford, Monroe, Trempealeau, and Richland.

Westby is located two hours northwest of the state's capital Madison and is home to just under 2,500 residents, but the larger metro area has a population of nearly 300,000. The city is known for its strong agricultural economy and cooperative business partnerships. Westby is sometimes referred to as "Co-Op City" with seven business co-ops still actively in business including *Westby Cooperative Creamery, Vernon Telephone Cooperative, Heartland Country Coop, Westby Coop Credit Union, Vernon Electric Cooperative, and Accelerated Genetics*.

Garrick started his real estate career right after graduating from college in 2014 with Coldwell Banker River Valley REALTORS® based out of La Crosse, WI.

His father, Gary, was an auctioneer and had auctioned everything from personal items to farm equipment. In 2015, he partnered with his father to help with auctioning off real estate properties.

In addition to the real estate auctions, Garrick built a very successful real estate sales business. In 2018 alone, Garrick sold more than 100 homes. One of the proudest moments of his career was when he received the President's Award out of 100 agents at his company. He consistently was ranked in the top two percent of the company year after year.

Garrick attributes much of his success to his commitment to community relationships.

"Before real estate, I thought about working in politics," said Garrick. "I love connecting with those in our community. Being in real estate allows me a rewarding career with a high level of community involvement."

Garrick serves on the Vernon County Board of Supervisors and is also the Vice President of the Westby Coon Prairie Church.

In 2018, Garrick was ready to take the next step and open his own brokerage.

"I wanted to open a real estate company that allowed me to modify my existing methods and systems so I could help other hard-working agents build their own business," said Garrick. "By creating an environment that allows agents to flourish, the result helps better serve those in our community."



Garrick knew NextHome would be the franchise that would allow him to provide the technology he was looking for, while still allowing him to run the brokerage his way.

Outside of selling real estate, Garrick and his wife of seven years Kassi love spending time with their two daughters - Peyton (age 5) and Piper (age 2). The Olerud's are expecting their first son in October 2019.

Please join us in congratulating Garrick and the rest of the team at NextHome Prime Real Estate on their new office in Westby, WI!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 4,000 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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