



Press Release
August 9, 2019

Nexthome Opens Two New Franchised Offices in Idaho

NextHome Home Run Realty is the newest addition to the NextHome franchise

Pleasanton, CA — August 9, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Home Run Realty**. The new brokerage represents the eighth and ninth NextHome franchised offices in the state of Idaho. One office will be located in Pocatello, while the other will be in American Falls. The offices are approximately 20 minutes away from each other, and will help NextHome Home Run Realty’s agents service the entire Southeast Idaho region.

NextHome Home Run Realty will be led by broker/owner Patricia Hernandez. She will handle all day-to-day aspects of the company including mentoring, training, and brokerage growth. Her daughter, Amanda, and her son Anthony, will be joining her on the leadership team and will assist Patricia in handling various business needs for the company.

The city of Pocatello is home to more than 55,000 residents and is the fifth most populated city in the state of Idaho. American Falls is a much smaller city with just over 4,000 residents. NextHome Home Run Realty will not only service buyers and sellers of both those areas, but also the remainder of Bannock, Bingham, Caribou, Franklin, Oneida, and Power counties.

With expertise in working with first-time home buyers, move-up buyers, investors, new construction, out of state buyers, and military relocation, NextHome Home Run Realty is positioned to help all different types of buyer and seller needs.

Patricia has always had an interest in real estate since she was very young. As a child, she spent her summers in Southern California with her grandmother who would take her to look at all the open houses in the area. As an investor, Patricia’s grandmother was a savvy home buyer and was very experienced at investing in properties.

Patricia started her career in 2007 with an independent boutique brokerage and worked there for her first two years. She focused on developing strong relationships with her clients and earning their trust through smart and thoughtful real estate advice. That mindset set the tone for a successful career path.

In December 2009, Patricia made the move to *ERA - The Brokerage* in Pocatello. Over a five year period, she built her business to new heights - selling upwards of \$4 million in real estate volume. With the average home sales price being in the mid \$100,000’s, Patricia did very well. As one of the top agents in the 20 person brokerage, Patricia’s consistency with putting client needs in front of her own needs has been the hallmark of her career.

In Fall 2014, Patricia opened her own real estate company - *Home Run Realty*.

“After working for others, I felt like it was time to go out on my own and be more in control of my business,” said Patricia. “I already had Amanda’s help assisting me in years prior, so I knew that I had the support to go out on my own and open a brokerage.”

In 2018, Home Run Realty sold more than \$7 million in real estate.



Later that year, Patricia was looking for a way to provide an even better experience for her clients. She looked at various real estate franchises to see what was available.

“I worked for a franchised office when I was at ERA,” said Patricia. “I knew what franchises could offer, but NextHome really blew me away. The cutting edge technology was second to none.”

By adding NextHome to an already successful brokerage, Patricia feels that the partnership will provide her clients with unparalleled service unlike any in the area.

Outside of selling real estate, Patricia is all about family. She enjoys time with her husband of 27 years, Lonnie, and their kids Amanda, Anthony, and Stephanie. The family loves to travel and visits California as much as possible.

Patricia is very involved in her church and community, and volunteers as much as possible.

Please join us in congratulating Patricia, Amanda, Anthony and the rest of the team at NextHome Home Run Realty on the opening of their two brand new NextHome brokerages in Pocatello and American Falls!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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