



**Press Release**

**July 11, 2019**

**NextHome Gadwood Group opens third office location**

*Julie Gadwood and her associates are ready to help Overland Park buyers and sellers*

**Pleasanton, CA — July 11, 2019** — NextHome is proud to announce our newest addition to the franchise, **NextHome Gadwood Group – Overland Park Branch**. The brokerage represents the eighth office location opened in the state of Kansas for the NextHome franchise.

The new Overland Park location will be led by broker/owner Julie Gadwood who will handle all day-to-day operations for the company.

This branch will be the third office location opened by NextHome Gadwood Group, with two office locations already thriving in Shawnee, Kansas and Gravois Mills, Missouri. The opening of the NextHome Gadwood Group in Overland Park will introduce the superior agents of the company to residents of Overland Park, De Soto, Gardner, Leawood, Lenexa, Merriam, Olathe, Prairie Village, Shawnee, and the remainder of Johnson County.

NextHome Gadwood Group agents will provide assistance to buyers and sellers with residential property sales such as first-time home buyers, investors, farms, ranches and land, military and veteran's assistance, relocation, foreclosures, short sales, and all forms of residential sales of 1-4 units.

Located just 10 miles south of Kansas City, Overland Park is the second most populated city in the state of Kansas with nearly 200,000 residents.

With the growth of business by NextHome Gadwood Group, Julie felt it was the right time to open another location.

“We do a lot of business on the south side of Johnson county,” said Julie. “The Shawnee office grew so quickly that we needed some additional space and having an office in Overland Park was a natural move.”

“This office will give all agents a great place to meet with clients and is going to give us some presence in that area,” she added. “My concept is that it is just another resource to help my agents achieve success. Agents can use both office spaces to meet clients and use as a work area. We haven't even officially opened the doors yet and have already had some very seasoned and successful agents join us.”

Licensed since 2005, Julie started her real estate career with Coldwell Banker Regan in Shawnee where she worked for six years. She originally intended real estate to be an extra source of income, but after selling five homes in her first six months in the business, Julie realized she had the ability to turn real estate into a viable career.

While she grew her real estate business to see nearly \$8 million in sales annually, the most important thing for Julie was that she was able to still spend quality time with her children and not miss any of the important events in their lives.

In 2012, Julie went out on her own and opened *Gadwood Group Realty Company Inc.*



“I started my own brokerage because I wanted to have a platform and a business that allowed me to put the total focus on the client,” said Julie. “By owning my own company, I was able to have a high level of service and know that our clients would be really taken care of.”

Julie was able to grow the brokerage to over 20 agents and saw the company do more than 125 transactions and over \$40 million in a single year.

Additionally, Julie was recently recognized for the tenth year in a row as a 5 Star Award nominee for her outstanding real estate service in her community.

After several successful years as an independent brokerage, it was a random stroke of luck that Julie found NextHome.

“I found out about the franchise during a real estate conference that I attended,” recalled Julie. “Over the years, there were several different franchises we talked to, but none of them really piqued my interest. After years of studying what NextHome was doing and after speaking with (NextHome’s VP of Sales) Charis Moreno, I felt that it was the right time to align my brokerage with NextHome.”

Julie and her agents are excited about the freshness of the company, the consistent branding, and the entire suite of tools and services they now have at NextHome Gadwood Group.

In addition to selling real estate, Julie and her team volunteer time to bettering the real estate industry and providing hope in their community.

As a member of the *Kansas City Regional Association of REALTORS® (KCRAR)*, Julie has actively participated in *Habitat for Humanity*, where she and her agents have helped rehabilitate homes in her community for those in need.

In 2018, the Gadwood Group were the recipients of the *Spirit Award* by *KCRAR* for their service in the community.

The company has also volunteered in the local coat drive and the local *Ronald McDonald House* organization.

When not selling real estate, Julie and her husband of 27 years (and high school sweetheart) David love to spend time with their three children.

Their eldest, Jake (25), is a graduate of Kansas State University with a focus on Finance Economics. Nick (22) is currently a student at the University of Kansas and is not only an Accounting major but a licensed real estate agent as well. Their youngest, Carney (19), is a sophomore at the University of Kansas and is majoring in Business.

Please join us in congratulating Julie and the rest of the team at NextHome Gadwood Group on their new NextHome office in Overland Park, KS!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.



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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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