



Press Release

July 3, 2019

NextHome Perkins Realty Group is the newest NextHome franchisee

Top-producing broker David Perkins launches his brokerage in Longview, TX

Pleasanton, CA — July 3, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Perkins Realty Group**. The new brokerage represents the 26th NextHome franchised office opened in the state of Texas.

NextHome Perkins Realty Group will be led by broker/owner David Perkins. He will handle all day-to-day aspects of the company including mentoring, training, and brokerage growth.

Based out of Longview, the agents of NextHome Perkins Realty Group will handle real estate in the cities of Longview, Kilgore, Hallsville, Diana, Gilmer, and the remainder of Gregg and Upshur Counties.

The brokerage will be helping residents in the local community with various real estate services such as first-time homebuyers, investors, ranches and land, commercial, condos, retirement communities, and all forms of seller representation.

Longview is located about two hours east of Dallas and is home to approximately 85,000 residents. Longview is also known as the home of the Great Texas Balloon Race. Many of the pilots that compete at the Great Texas Balloon Race consider it the best run event on the circuit. The Great Texas Balloon Race dubbed Longview as "The Balloon Capital of Texas" by the Governor of Texas in 1985.

Licensed since 2016, David started his real estate career right out of college. As a graduate of LeTourneau University, his original plan was to go to dental school but was asked by a friend's mother if he had any interest in real estate. Curiosity struck as David researched all-things real estate, and the rest was history.

David started with a local independent brokerage and in his very first year, he sold more than \$2 million in real estate. Building on top of this foundation, David exceeded more than \$3 million a year in sales in a market where the average sales price is \$187,000.

David credits his success to his commitment to building strong business and personal relationships.

"I played baseball in college, so I have always been active in sports," said David. "Since graduating, I have stayed active playing tennis and softball. I've been able to leverage these events to make friends and business contacts that have really helped me build my real estate business."

David stays committed to having a genuine interest in helping clients get the very best price from their home and negotiate the very best purchase price when they buy.

In 2017, David started thinking about going out on his own and opening a brokerage, but he knew he didn't want to do it alone.



“I thought about franchising, but wasn’t thrilled with the options out there,” said David. “Once I found out about NextHome, I loved what I saw and really felt that franchising with NextHome could help me open and run a successful brokerage.”

“The technology we have now at NextHome Perkins Realty Group is unlike anything that is being offered in our market,” added David.

In 2018, David made the leap with the support and encouragement from his sister, Laura. In fact, Laura will be assisting the brokerage with marketing and helping provide listing exposure for sellers.

Outside of work, David enjoys traveling, skiing, visiting Las Vegas, and hanging out with his dog, Summer.

Please join us in congratulating David and the rest of the team at NextHome Perkins Realty Group on the opening of their brand new NextHome brokerage in Longview, TX!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com



For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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