



Press Release

June 21, 2019

NextHome franchises opens a new location in the Central Valley

Denise Martin launches the first NextHome franchised location in Stockton, CA

Pleasanton, CA — June 21, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Approved**. The new brokerage represents the 66th NextHome franchised office in the state of California.

NextHome Approved will be led by broker/owner Denise Martin. She will handle all day-to-day aspects of the company including mentoring, training and brokerage growth. She will be joined on the ownership team by her business partner and fiancée, Xavier Abrams.

Based out of Stockton, the agents of NextHome Approved will handle real estate in the Central Valley area including the cities of Stockton, Tracy, Lodi, Elk Grove, Lathrop, Manteca, Modesto, and the remainder of San Joaquin and Stanislaus counties.

Stockton is located 45 minutes south of Sacramento and is home to nearly 300,000 residents. Known for a rich agricultural community, the area provides produce such as tomatoes, asparagus and cherries.

With expertise in working with first-time home buyers, move-up buyers, investors, and new construction, NextHome Approved will be a community resource for all buyers and sellers for all types of real estate guidance. Denise has been an instructor since 2000, helping new investors understand leverage and the use of credit to begin their real estate investment portfolio.

Denise first became licensed in real estate in 1999. She worked for American Security Financial for over ten years. During those years, she became a top-producing salesperson - selling as much as 85 homes annually.

While a top producer, Denise found her true passion for helping people start investing in real estate. By helping people build wealth through real estate, Denise was able to earn a living, turning a sales process into a rewarding career.

In 2003, Denise was offered the opportunity to open her own branch of American Security Financial and opened *American Security Financial - Denise Martin's Branch*.

In 2008, Denise relocated to Texas and lived there for ten years. During that time she worked as an underwriter for Fannie Mae and as an underwriting manager for Chase Bank.

In mid-2018, Denise relocated back to Stockton in order to care for her grandmother. In the midst of her move, she sold a friend's Stockton home. Realizing that she still had the experience and ability to sell homes, Denise was ready to open her own Stockton-based real estate brokerage. As a self-described "die hard entrepreneur," Denise was ready for the new challenge.

Knowing the advantage of what a franchise could provide, Denise found NextHome through a simple Google search.

"After researching NextHome, I loved everything I read about the company," said Denise. "It was everything I was looking for all in one place. Top it all off that (NextHome's VP of Sales)



Charis Moreno responded to me over a holiday weekend, and I knew this was the right company for me.”

Denise is also a published author. Her book, *Loving My Season of Good Credit*, is a do-it-yourself book to help people improve their credit and put themselves ahead with their scores.

Denise and Xavier are excited about their upcoming business and life together. The couple is set to marry this summer and the launching of NextHome Approved is just the start of a wonderful 2019. Denise has two daughters, Cortney and Brandy, and she has two grandchildren - Rylan (age 9) and Ryelle (6).

Please join us in congratulating Denise, Xavier, and the rest of the team at NextHome Approved on the opening of their brand new NextHome brokerage in Stockton, CA!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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