

Press Release May 30th, 2019

NextHome Titletown launches office location in Massachusetts *Rory Gill opens his office in Boston, MA*

Pleasanton, CA — May 30, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Titletown**. The brokerage will represent the sixth NextHome location opened in the Commonwealth of Massachusetts.

The Boston-based brokerage will be operated by broker/owner Rory Gill. NextHome Titletown will cover the three counties of Suffolk, Middlesex, and Essex. Agents at the brokerage will service areas throughout the Boston Metropolitan Area including the areas of Roxbury, Cambridge, Winthrop, Salem, North Shore, and Beacon Hill, to name a few. Additionally, the brokerage services southern New Hampshire.

The team at NextHome Titletown works with all types of buyers and sellers including first-time home buyers, move-up buyers, relocation, luxury listings, multi-family, and other real estate services. A specialty for the brokerage is working with investors who are acquiring properties for long-term hold and increasing their real estate portfolio holdings.

As Rory has built his brokerage, he takes pride in having agents at his company who focus on becoming neighborhood specialists. This hyper-focus on neighborhood knowledge allows these agents to be a community resource that many other companies don't have. By doing this, residents of specific neighborhoods know that their NextHome Titletown agent understands all facets about buying and selling to that niche.

Rory comes from a legal background as a specialist in real estate law. He attained his real estate license seven years ago while attending law school. He graduated from Boston University in 2006, then later earned his law degree from Northeastern University School of Law in 2011.

After receiving his law degree, Rory opened his own real estate law practice in December of 2011 - *Urban Village Legal*.

In 2013, Rory attained his broker's license with the intention of using it for personally buying and selling properties. As he delved more and more into the real estate side, he realized how much he enjoyed the sales side and sought to open his own real estate brokerage.

His legal background brings a unique dynamic that many other brokerages don't have on their leadership team.

In 2018, he came across the NextHome franchise and found that the company really aligned with what he was looking for in marketing, technology, and systems.

"NextHome provided a unique and different opportunity that allowed me to run a brokerage the way I wanted, yet allowed me the framework of a company that had the very best in tools and systems," said Rory.

Rory proudly says that agents who work at NextHome Titletown will experience something that no other company locally can offer.



"I wanted to create a brokerage where agents had the coaching and training matched with firstclass technology and tools," said Rory. "All while providing a setting where these agents know they are getting solid real estate legal advice that allows them to focus on their business growth and providing their clients with the very best in service and advice."

Rory is very active with investor groups such as the *Boston Real Estate Guild*. His investment knowledge is well known throughout the local investor circles and has allowed Rory the opportunity to work with some of the savviest Boston area real estate investors and developers.

Outside of selling real estate, Rory keeps busy being a new father. His husband of almost five years, Jason Muth, has been in sales and marketing for a radio group for many years. Jason brings additional value to the company in assisting Rory with new and fresh ideas in web and social media marketing to Boston neighborhoods. They are hosts on a real estate legal podcast called *The Real Estate Law Podcast*.

Rory and Jason are the proud parents to a beautiful one-month-old daughter, Cecily Quinn Gill-Muth.

Please join us in congratulating Rory and the rest of the team at NextHome Titletown on their new NextHome office launch!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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For more information, press:

Imran Poladi

209-470-1493

Imran@NextHome.com

For more information, sales:

Charis Moreno

925-271-9102

Charis@NextHome.com

Additional information, announcements and press releases visit: http://www.nexthome.com/trending