



Press Release

May 29, 2019

NextHome Gadwood Group expands into Missouri

The franchisee launches an office in Gravois Mills, MO

Pleasanton, CA — May 29, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Gadwood Group – Gravois Mills Branch**. The brokerage represents the fifth office location opened in the state of Missouri for the NextHome franchise.

The new Gravois Mills location will be led by broker/owner Julie Gadwood and she will handle all day-to-day operations for the company.

Located two and a half hours east of their Shawnee, Kansas location, the NextHome Gadwood Group – Gravois Mills Branch will handle all types of residential property sales such as first-time home buyers, investors, farms, ranches and land, military and veteran’s assistance, relocation, foreclosures, short sales, and all forms of residential sales of 1-4 units. The agents will serve the needs of residents in Gravois Mills, Sunrise Beach, Osage Beach, Camdenton, Laurie, and the remainder of the Lake of the Ozarks area.

Julie has been focused on expanding to The Lake of the Ozarks area as many Kansas residents own second homes there. With one of her own agents selling their Kansas home and moving to The Lake of the Ozarks to live full time, it made sense to open the new location.

“The Lake of the Ozarks is one of the few lakes in our area that allow homes to be built lakeside,” said Julie. “This has made it a very attractive place for people to live and play.”

Licensed since 2005, Julie started her real estate career with Coldwell Banker Regan in Shawnee where she worked for six years. She originally intended real estate to be an extra source of income, but after selling five homes in her first six months in the business, Julie realized she had the ability to turn real estate into a viable career.

While she grew her real estate business to see nearly \$8 million in sales annually, the most important thing for Julie was that she was able to still spend quality time with her children and not miss any of the important events in their lives.

In 2012, Julie went out on her own and opened *Gadwood Group Realty Company Inc.*

“I started my own brokerage because I wanted to have a platform and a business that allowed me to put the total focus on the client,” said Julie. “By owning my own company, I was able to have a high level of service and know that our clients would be really taken care of.”

Julie was able to grow the brokerage to over 20 agents and saw the company do more than 125 transactions and over \$40 million in a single year.

Additionally, Julie was recently recognized for the tenth year in a row as a 5 Star Award nominee for her outstanding real estate service in her community.

After several successful years as an independent brokerage, it was a random stroke of luck that Julie found NextHome.



“I found out about the franchise during a real estate conference that I attended,” recalled Julie. “Over the years, there were several different franchises we talked to, but none of them really piqued my interest. After years of studying what NextHome was doing and after speaking with (NextHome’s VP of Sales) Charis Moreno, I felt that it was the right time to align my brokerage with NextHome.”

Julie and her agents are excited about the freshness of the company, the consistent branding, and the entire suite of tools and services they now have at NextHome Gadwood Group.

In addition to selling real estate, Julie and her team volunteer time to bettering the real estate industry and providing hope in their community.

As a member of the *Kansas City Regional Association of REALTORS® (KCRAR)*, Julie has actively participated in *Habitat for Humanity*, where she and her agents have helped rehabilitate homes in her community for those in need.

In 2018, the Gadwood Group were the recipients of the *Spirit Award* by *KCRAR* for their service in the community.

The company has also volunteered in the local coat drive and the local *Ronald McDonald House* organization.

When not selling real estate, Julie and her husband of 27 years (and high school sweetheart) David love to spend time with their three children.

Their eldest, Jake (25), is a graduate of Kansas State University with a focus on Finance Economics. Nick (22) is currently a student at the University of Kansas and is not only an Accounting major but a licensed real estate agent as well. Their youngest, Carney (19), is a sophomore at the University of Kansas and is majoring in Business.

Please join us in congratulating Julie and the rest of the team at NextHome Gadwood Group on their new NextHome office in Gravois Mills, MO!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.



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For more information, press:

Imran Poladi

209-470-1493

Imran@NextHome.com

For more information, sales:

Charis Moreno

925-271-9102

Charis@NextHome.com

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