

Press Release

May 24th, 2019

NextHome Experience opens third office location

The franchisee launches in Marysville, Ohio

Pleasanton, CA — **May 24, 2019** — NextHome is proud to announce our newest location for the franchisee, **NextHome Experience** — **Marysville Branch**. The brokerage will represent the sixth location in the state of Ohio.

The brokerage will be operated by business partners, David Caraboolad and Vadim Barash, who opened their first NextHome brokerage in Ohio in September of 2016. Two months later, David and Vadim opened a location in nearby Granville.

Over the course of the last two years, NextHome Experience has seen unbelievable growth. Based on their 2018 production, the brokerage was recognized as the #1 office in both transactions closed and total sales volume for the entire NextHome national franchise.

In 2018, the *Columbus Business First* organization recognized NextHome Experience as #7 of the top 25 real estate brokerages in the area.

Located 30 minutes northwest of Columbus, the new Marysville location will service the needs of residents in Union, Franklin, Delaware, Madison, and Logan counties. Marysville is home to several Fortune 500 Companies including *Honda* and *Scotts Miracle Gro Co*.

"Vadim and I are so proud to open our third NextHome Experience location," said David. "We have an exceptional team in The Virginia Golan Group that will be anchoring the Marysville location. We couldn't be more pleased to expand into a new area and providing Marysville residents the NextHome way of real estate."

Vadim started his real estate career in 1999 as a REALTOR® with *King Thompson Realtors* in Columbus. In his very first year, Vadim closed nearly 40 transactions and set the tone for his successful real estate sales career.

In 2001, Vadim opened his own real estate brokerage, *RE/MAX Town Center*. Alongside the company's broker of record (and Vadim's wife), Marina, the couple grew the brokerage from just the two of them to 187 agents in less than five years. And the results were nothing short of exceptional.

The brokerage exceeded 5,000 transactions annually and was ranked one of the Top 50 producing offices in the world for the global *RE/MAX* franchise.

After a decade of brokerage leadership, Vadim sold his brokerage and moved into a corporate role with RE/MAX in the summer of 2011. He served as a franchise sales director for the Ohio region until late 2015.

RE/MAX Town Center had many successful agents at the company. David was one of those agents.



A graduate of Ohio State University, David began his real estate career with a local real estate brokerage, *North Steppe Realty* in 1994. In addition to his real estate sales, he served as the accountant for the brokerage, overseeing the details to the property management of 80 units.

In 2003, he joined *RE/MAX Town Center* to work with Vadim and was a consistent producer. He closed over 40 transactions annually and was an award winner every year he worked at the brokerage.

While he was successful in sales, David wanted to use his entrepreneurial background to open his own brokerage.

In early 2016, David began researching potential real estate brokerage opportunities and franchises to affiliate with. During his research, he received a call from an old friend – Vadim.

"Vadim suggested that we should consider partnering together and affiliate with this new franchise he had been researching," recalled David. "I was on board with working with Vadim, but skeptical about NextHome. But after spending time finding out more about the company and speaking with (NextHome's Vice President of Sales) Charis Moreno, NextHome made so much sense for us to partner with."

When not selling real estate, the business partners focus on family.

Vadim and Marina have been married for 20 years and have two children – son, Brandon (16 years old) and daughter, Riley (10). Admittedly a "hockey family," the four of them enjoy attending NHL hockey games and traveling together.

David is married to his wife of 20 years, Wendy, and are parents to their 13-year-old son, Gabriel. Diagnosed with autism at an early age, the Caraboolads focus on caring for Gabriel and providing care for their special needs child. They are founders of "Gabe's Army" and creators of the local Columbus Autism Walk to raise awareness for the disorder.

Please join us in congratulating Vadim, David, and the rest of the team at NextHome Experience on their third NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the



way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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