



**Press Release**  
**May 14th, 2019**

**NextHome opens first franchised office in Alaska**

*Kirk Maynard launches NextHome Arctic Sun*

**Pleasanton, CA — May 14, 2019** — NextHome is proud to announce the newest addition to the franchise, **NextHome Arctic Sun**. The new brokerage represents the first office location in the state of Alaska by the NextHome franchise. The Fairbanks-based brokerage will be owned and operated by Kirk Maynard and his wife, Lisa. As a second-generation REALTOR®, Kirk brings a wealth of knowledge and experience to the NextHome franchise.

The agents at NextHome Arctic Sun will focus on selling homes throughout the northern Alaska region including the cities of Fairbanks, Fort Greely, Salcha, Nenana, Denali, and Healy.

NextHome Arctic Sun will provide real estate services such as first-time buyer, investor, rehab & resale, military, traditional single-family sales, and commercial.

Born and raised in Alaska, Kirk first became licensed in 2004. Starting his first year at the local Century 21 office, he attained his broker's license shortly after. In 2006, he moved to a *Coldwell Banker* franchise, and in 2007, he bought the *Coldwell Banker Gold Country* brokerage.

At the time of his purchase, the office had three agents. Over the course of the next 10 years, not only did Kirk grow his personal business to more than 60 transactions annually, but the brokerage agent count grew as well. With more than 25 agents at the company, Kirk's company grew incredible market share due to the agents' hands-on personalized approach to working with clients and providing them world-class service.

After more than 10 years with the Coldwell Banker franchise, Kirk knew it was time to look at increasing value for the agents and their clients.

"I really liked the NextHome difference," said Kirk. "The clean and modern feel was something that our brokerage was missing. On top of that, we now have top-level technology, connectivity with a progressive corporate team, and a connection with brokers all over the country. We couldn't be more excited to be a part of NextHome."

Committed to giving back, Kirk has served the real estate community for more than a decade. He has been a member of the Greater Fairbanks Board of REALTORS® (GFBR) for 15 years and served on the Board as a Director for five of those years. He was elected 2009 GFBR President and currently serves on both the Alaska Certified Residential Specialist (CRS) State Board and the 2019 GFBR Education Committee.



“From the moment I spoke with Kirk and Lisa, I felt like we’ve known each other for years,” said NextHome’s Vice President of Sales Charis Moreno. “Having them be the first to bring the NextHome franchise to Alaska is very exciting. Their market has not seen a new real estate franchise brand in a long time. Bringing a fresh, unique spin to local Alaska real estate, NextHome Arctic Sun is perfectly positioned to bring a new look and feel throughout Alaska.”

Outside of selling real estate, the Maynards focus on family. They have three children – son Colby (20) and daughters Chloe (16) and CeCe (13). Living in Alaska, the family enjoys all that the state has to offer such as fishing and snow activities.

Please join us in congratulating Kirk, Lisa, and the rest of the team at NextHome Arctic Sun on the opening of their NextHome office in Fairbanks, AK!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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**For more information, press:**

Imran Poladi

209-470-1493



Imran@NextHome.com

**For more information, sales:**

Charis Moreno

925-271-9102

Charis@NextHome.com

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