

Press Release

May 10th, 2019

NextHome Sierra Realty opens in Reno, Nevada

Sarah Durbin opens the newest NextHome franchised office

Pleasanton, CA — **May 10, 2019** — NextHome is proud to announce our newest addition to the franchise, **NextHome Sierra Realty.** The new brokerage represents the fifth office location opened in the state of Nevada by the NextHome franchise. The Reno-based brokerage will be owned and operated by broker Sarah Durbin.

Sarah's team will focus on selling homes in the entire Reno region including Sparks and Lake Tahoe.

NextHome Sierra Realty will provide real estate services such as first-time buyer, investor, rehab and resale, short sales and foreclosures, traditional single-family sales, and property management.

Originally from Utah, Sarah spent more than 13 years as a high-volume property manager. Her extensive real estate property management includes the supervision of more than 1,400 properties in Utah, South Carolina, Washington, and California.

Investors continue to work with Sarah today because of her vast property management knowledge.

In 2018, she relocated to Reno to be closer to family. This move sparked an interest in expanding her real estate brokerage to include real estate sales.

"As someone who has worked investment properties for more than ten years, I really enjoy working with investors," said Sarah. "I've helped long term hold investors and their property management needs but saw an opportunity to also help sell these properties when it was time. Additionally, I wanted to help acquire properties for our investors for their real estate portfolios."

"It was a natural fit for my company to expand into real estate buying and selling," she added. "I like working not only with experienced investors, but helping people begin investing in long term hold and fix-and-flip properties. I enjoy helping people start their journey of getting their real estate portfolio going."

Sarah was introduced to NextHome through another NextHome franchisee. She wasn't expecting to affiliate with another franchise after an inopportune experience with a property management franchise. However, she found NextHome to be very different.

"The tools, technology and customer service of NextHome is top notch," said Sarah.

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"After spending time really researching the company, I knew that NextHome was a great company to partner with."

At the 2019 NextHome National Conference, Sarah was honored as the 2018 Courage Award recipient. In 2017, Sarah and her husband Brian, lost their 17-year-old son to suicide. Through this tragedy and deep loss, the couple have been active in helping raise awareness to those who need help. They started a social media kindness campaign, #SammySmiles, to assist people with suicide counseling and suicide prevention.

In addition to Sammy, the couple have two wonderful children – son Kashden (age 10) and daughter Parker (age 5). The family loves to do anything outdoors, taking in all of that Northern Nevada has to offer.

"It's an honor to have someone of Sarah's caliber join our company," said NextHome's Vice President Imran Poladi. "While the professional side of Sarah is impressive, she is an even better person."

Please join us in congratulating Sarah and the rest of the team at NextHome Sierra Realty on the opening of their NextHome office in Reno, NV!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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