



Press Release
April 16, 2019

NextHome Orange Blossom Real Estate is the newest NextHome Office

Ana Afshin opens her franchised office in Minneola, FL

Pleasanton, CA — April 16, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Orange Blossom Real Estate**. The new brokerage represents the 56th office location opened in the state of Florida by the NextHome franchise. The Minneola-based brokerage will be owned and operated by broker Ana Afshin.

NextHome Orange Blossom Real Estate will provide real estate services such as first-time buyer, investor, rehab & resale, commercial, senior living, and traditional single-family sales for the areas of Minneola, Claremont, Groveland, Kissimmee, and the remainder of the North Orlando area.

Ana also works with investors from overseas, particularly from Europe and South America.

Based in Lake County, the city of Minneola is located 40 minutes northwest of Orlando and is home to just under 15,000 residents.

Ana started her real estate career right out of high school in 1999 in Ann Arbor, Michigan. Her stepfather convinced her to work with him at his commercial real estate business. The two of them focused on purchasing and managing apartment complexes.

Ana worked as the leasing agent for one of his complexes and was responsible for filling the units with qualified tenants, as well as maintaining each unit. Shortly after, she assisted in selling and acquiring those apartment complexes.

After moving to the Dallas-Fort Worth area of Texas in 2004, Ana got her real estate license, but not for commercial real estate reasons.

“While the money was good in commercial real estate, I really didn’t enjoy it,” said Ana. “My passion was in residential real estate, so I changed my focus to selling homes.”

Over the next five years, Ana worked at a local franchised office, before opening her own brokerage in late 2009. With residential sales slowing due to the recession, Ana went back to her roots and focused mainly on multi-family and commercial sales. During this time, she also purchased a large apartment complex that she rehabbed and resold for more than \$1 million in profit.

“I take pride in not only knowing how to help investors evaluate how to buy and sell commercial and multi-family properties, but as an investor myself, I can share with



them ideas and strategies on how to maximize their profits,” said Ana. “Additionally, I really loved being able to provide people with a nice home to live in.”

In 2015, Ana and her family moved to Florida after selling her Texas brokerage.

“My husband, Cameron, is from the Dallas area, but we always went to Florida for vacation with the family,” said Ana. “Since we spent so much time there, I was finally able to convince him to make the move and we relocated after we sold our brokerage.”

After making the move, Ana focused on raising the couple’s three children, while Cameron bought and flipped properties from 2015 to 2017.

In 2018, Ana was ready to come back and sell real estate full time and that’s when she found NextHome.

“I Googled every phrase related to ‘real estate franchise’ and NextHome kept coming up no matter what I searched,” said Ana with a laugh. “I was instantly intrigued because the orange colors were exactly what I used in my previous brokerage. But the thing that made me most interested in the franchise was the camaraderie between brokers– not competition.”

The NextHome Orange Blossom Real Estate difference will be the constant goal of earning client trust.

“I want our agents to know it’s not about the commission, but rather the families that are entrusting us to represent them as best as we can,” said Ana. “If we take care of our clients with top-level service, the money takes care of itself.”

Ana and Cameron have been married for 13 years and they have four wonderful children - sons Skyler (13 years old), Blaze (10), Jax (eight-months-old), and daughter Hailo (4). The family loves spending one full day a week enjoying the beach, Universal Studios or Disneyworld.

Please join us in congratulating Ana and the rest of the team at NextHome Orange Blossom Real Estate on the opening of their NextHome office in Minneola, FL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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