



Press Release
April 4, 2019

NextHome launches the 350th office for the franchise
Andrew and Brittany Geotes open NextHome Simplicity in Mississippi

Pleasanton, CA — April 4, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Simplicity**. This new brokerage represents the third office location opened in the state of Mississippi by the NextHome franchise. The Long Beach-based brokerage will be owned and operated by top-producing REALTORS® and husband and wife team of Andrew and Brittany Geotes.

The new office represents the 350th office launched by the NextHome franchise.

NextHome Simplicity will provide real estate services such as first-time buyer, investor, multi-family, land, military relocation and traditional single-family sales for the areas of Long Beach, Gulfport, Pass Christian, Waveland, Biloxi, Ocean Springs, and the remainder of Hancock, Harrison, and Jackson counties.

Located ten minutes west of downtown Gulfport, the town of Long Beach is known for its affordable housing, with most homes sold under \$200,000. There is a Naval Construction Battalion base in the area which employs many military service men and women. Long Beach is also known for its school districts and many families that have migrated to the area want to have their children in these particular schools.

Before meeting each other, both Andrew and Brittany were very successful individual REALTORS® in their own right – each selling in opposite sides of the coast. Ironically, they met in Gulfport, which sits directly in the middle of their respective sales areas.

Starting as a residential appraiser in 2004, Andrew has more than 15 years of real estate experience. His expertise includes rehabbing and flipping properties as an investor himself. He started selling real estate in Fall 2012 and quickly became a top producer at his local brokerage, selling more than 35 homes in 2013.

Brittany got her real estate license in 2014 and worked at the local RE/MAX. In her very first year, she sold 12 transactions. Since then, she has doubled her sales every year she's been in real estate.

Andrew and Brittany met in 2015 during a real estate transaction, started dating later that year, and were married a year later.

Brittany spent the majority of her career selling in the Bay St. Louis, Waveland and Pass Christian, with a focus on the second home market. Andrew worked mainly on investment and resale properties on the opposite side of Gulfport.



The couple attributes a significant portion of their success on their commitment to re-investing back into their business.

“It’s really important to us to invest in our marketing for our clients and their properties,” said Brittany. “We take pride in making sure our listings are well represented and that our sellers have the very best marketing to get them top dollar for their home.”

In 2017, the Geotes’ made the move to a NextHome office in Gulfport – NextHome E-Realty.

“While I was still at RE/MAX, I saw a NextHome sign on a home and I actually pulled over, backed up, and took a picture of the yard sign,” said Brittany with a laugh. “I really was blown away by how great the marketing was for the brand.”

Consistently award winning agents, Team Geotes sold more than \$14 million in real estate in 2018 with 84 transactions closed.

With the intention of always opening their own brokerage, the couple felt that 2019 was the right time to go out on their own and open NextHome Simplicity.

“The name NextHome Simplicity stands for how we want our clients to feel when they go through what might feel like a very stressful situation,” said Andrew. “We want our clients to feel like they will be taken care of and that our process makes the transaction as simple as possible.”

Please join us in congratulating Andrew, Brittany and the rest of the team at NextHome Simplicity on the opening of their brand new office in Long Beach, MS!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.



NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 members. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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