



Press Release
March 22, 2019

NextHome opens newest brokerage in Waynesville, Missouri

Lisa Ellis opens NextHome Team Ellis

Pleasanton, CA — March 22, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Team Ellis**. This new brokerage represents the sixth office location opened in the state of Missouri by the NextHome franchise. The Waynesville-based brokerage will be owned and operated by top REALTOR® and Broker of Record, Lisa Ellis.

NextHome Team Ellis will provide real estate services such as first-time buyer, investor, multi-family, land, military relocation and traditional single-family sales for all of the St. Robert and Fort Wood area. More than 90% of NextHome Team Ellis' business is working with military families. The agents at the brokerage are experts in working with unique military loans and programs such as Veteran's Assistance and Homes For Heroes.

Located two-and-a-half hours west of St. Louis, the town of Waynesville is known for its deep military roots. As a military post, Waynesville is the home to the United States Army Chemical, Biological, Radiological and Nuclear School.

Now in her 21st year, Lisa started real estate in 1998 at a local independent brokerage in St. Robert. She made the move to a Coldwell Banker franchised brokerage in 2000 and saw a huge rise in her business.

In 2004, Lisa moved to a local Re/Max and grew her personal real estate sales year-over-year and was consistently a top producer in her market.

In keeping up with her business, Lisa moved to Century 21 Prestige in 2010 to manage the 12 agent brokerage, while forming her own personal real estate team - Team Ellis. She grew the team to three agents, selling more than 60 transactions annually.

After seven years of managing and running a real estate team, Lisa returned to the Re/Max brand to fully focus on sales with Team Ellis. In 2018, the five-person Team Ellis group sold more than \$12 million and 87 transaction sides. Incredible numbers for an area with an average sales price of \$133,000.

Lisa attributes the growth and success of the team to focusing on world-class service and client care that has her buyers and sellers returning again and again.

After 20 years in real estate and selling at the highest level, Lisa was ready to take the next step in her career – owning a brokerage.



“As I was doing some research about various franchise models, a real estate friend of mine suggested I check out NextHome,” said Lisa. “Everything I saw about the NextHome franchise fit what I was looking for. The branding, marketing and friendly feel of the company really had me intrigued. I had a great conversation with (NextHome’s VP of Sales) Charis Moreno and I brought all the info back to our team.”

“The Team Ellis members were excited and totally onboard,” she added.

Besides Lisa, NextHome Team Ellis is comprised of five dynamic REALTORS® - Angie Masterton, Hazel O’Donnell, Maryanne O’Brien, JP Macormic, and Linda Wyatt.

Lisa and Team Ellis are very involved in the community. They work closely with Fort Leonard Wood, supporting military events as local sponsors and volunteers. Team Ellis also sponsors local youth sports teams in basketball and soccer.

Lisa and her husband, retired US Army E7 First Sergeant, Renard, have four children and four grandchildren.

Please join us in welcoming Lisa and the rest of the team at NextHome Team Ellis on the opening of their brand new office in Waynesville, MO!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 members. The company closes over 20,000 transactions annually worth over \$6.4B in volume.



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