

Press Release

March 20, 2019

NextHome expands in New Jersey with NextHome Evolution

Rosemarie Heldmann opens the newest NextHome franchised office

Pleasanton, CA — **March 20, 2019** — NextHome is proud to announce our newest addition to the franchise, **NextHome Evolution.** This new brokerage represents the sixth office location opened in the state of New Jersey by the NextHome franchise.

The Chester-based brokerage will be owned and operated by REALTOR® and Broker of record, Rosemarie Heldmann. NextHome Evolution will provide real estate services such as first-time buyer, investor, multi-family, land, luxury and traditional single-family sales for all of Morris County, including the towns of Chester, Long Valley, Mendham, Peapack-Gladstone, and Bedminster.

The Chester Township is located west of Morristown and home to just under 9,000 residents. The town is 40 miles west of New York City and features many Victorian-style homes and palatial estates.

While Rosemarie started her real estate sales career in 2014, she has been involved with buying and selling real estate for many years.

After a 20+ year career as an owner of a retail jewelry shop, Rosemarie went full time into selling real estate five years ago. As an avid commercial real estate investor, she used that experience to help others buy and sell real estate.

"For many years before I became a REALTOR®, I was actively buying, rehabbing and holding properties for long-term investment," said Rosemarie. "I originally intended on getting my license and focus on purchasing my own properties."

"But after having other investors and interested home buyers ask me if I could help them, it made sense for me to help others buy and sell properties as well," she added.

In 2017, Rosemarie attained her broker's license and opened her brokerage, *Fieldstone Real Estate*.

Although very successful, Rosemarie decided that 2018 was the year to diversify her business to add more residential sales. She found NextHome through a simple Google search of "real estate franchises."

"I saw a NextHome sign in front of a listing when I was driving home one evening," recalled Rosemarie. "I had to stop the car and take a look at the sign. It was so eyecatching and fresh, I was blown away by the branding."

NextHome, Inc.



"Once I did more research about the company, I was hooked and knew NextHome was what I was looking for."

When not selling real estate, Rosemarie plays tennis competitively. She has been playing tennis on the highest level for more than 45 years — often traveling to play matches throughout the state of New Jersey.

She is the mother of four daughters – Erika (30), Paige (27), Olivia (22), and Sophia (19).

Please join us in welcoming Rosemarie and the rest of the team at NextHome Evolution on the opening of their brand new office in Chester, NJ!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.

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