



Press Release
March 7, 2019

The NextHome franchise opens location in Bethpage, New York
Joseph Saldana and Anthony Pellicane launch NextHome Revere

Pleasanton, CA — March 7, 2019 — NextHome is proud to announce our newest addition to the franchise, **NextHome Revere**. The brokerage represents the 7th location opened in the state of New York for the NextHome franchise.

The company will be owned and operated by long-time business partners Joseph Saldana and Anthony Pellicane.

Based out of Bethpage, NextHome Revere will provide real estate services such as single-family residential sales, first-time home buyers, multi-family, commercial, new construction, second homes, vacation homes, retiree services, and veteran relocation services in the boroughs of Queens, Bronx and Brooklyn, as well as Suffolk and Nassau Counties.

Both Anthony and Joseph followed similar real estate paths before linking up and partnering in 2012.

After a 20+ year career in law enforcement with the New York Police Department, Anthony started his real estate career in 2000 on the lending side. In 2004, he joined the *Douglas Elliman* real estate company and did both mortgage and real estate.

Successfully selling real estate, Anthony focused his attention to only real estate sales and in 2010 opened Simplicity Homes Real Estate.

Joseph started his real estate career as a mortgage lender in 2000. Working strictly on loans, he owned his own mortgage company until 2008, when he joined *Cruz Real Estate*, a real estate foreclosure firm. Joseph solely worked on REO and foreclosure properties until 2012.

While on their independent real estate paths, the future business partners met each other in 2010 when Joseph previewed a property that Anthony was holding open. The two men struck up a friendship and worked together several times over the next few years.

Seeing an opportunity to work together, they formed a partnership in late 2012 and opened *Joseph Anthony Homes* in 2013.

“Joseph’s business savvy and how he makes confident and quality decisions for our team has been invaluable for our partnership,” said Anthony. “Joseph has been a great friend and a perfect partner to work with.”

“I’ve always loved that the two of us put in equal effort in making our business successful,” added Joseph. “So many times, we’ve seen other business partnerships not



work because of one person not carrying their weight. I've never had to worry about that with Anthony. His work ethic is unmatched and I'm proud to be in business with him.”

The partners found NextHome in 2018 completely by accident. Interestingly enough, the introduction to the company came during a presentation from a competing franchise.

“We were looking at real estate franchises and while in a presentation with a well-known real estate franchise, they presented NextHome on the screen as a ‘disruptor’ and that piqued my interest,” said Joseph. “After researching what NextHome had to offer, we knew we found our franchise partner.”

On February 1st, 2019, NextHome Revere held its Grand Opening and had over 100 friends, family, past clients and community members in attendance. Also in attendance was NextHome’s Vice President Imran Poladi.

“Being there in person to see the launch of NextHome Revere was something special,” said Imran. “To see the outpouring of support and how dedicated these men are to not only providing great service to their clients and community, but also to their wonderful group of agents, I couldn’t be more proud of them. I speak for all of us at NextHome in saying we couldn’t be happier to have Anthony and Joseph be part of the NextHome family.”

Please join us in congratulating Anthony, Joseph, and the rest of the team at NextHome Revere on the opening of their NextHome office in Bethpage, NY!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 465 offices and more than 3,800 agents. The company closes over 20,000 transactions annually worth over \$6.4B in volume.



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