



Press Release
February 22, 2019

NextHome Hahn Kiefer Residential is the newest NextHome office

Joe Kiefer launches the residential division of his company

Pleasanton, CA — February 22, 2019 — NextHome is proud to announce the newest addition to the franchise, **NextHome Hahn Kiefer Residential** in Evansville, Indiana.

The brokerage will be owned by longtime Evansville resident and business entrepreneur, Joe Kiefer. As the owner of the successful commercial real estate company Hahn Kiefer Commercial Real Estate Brokers, Joe is excited to announce the launch of the residential division of his real estate company.

Joe has brought on Becky Kasha to run the day-to-day operations for the company. She will serve as the Managing Broker and will be responsible for real estate sales, recruiting new agents to the company, and overseeing all legal compliance details.

The company will provide residential real estate services for the residents of Posey, Warrick and Gibson counties.

Evansville is located in the farthest southwest corner of the state of Indiana – located near the borders of Illinois and Kentucky. The city has approximately 180,000 residents, with many moving to the county due to the new home construction that has been increasing the past several years.

Joe and his commercial brokerage will be celebrating its fifth year in 2019. As the company has grown market share and expanded the client base, the need for residential real estate services became more and more apparent. Joe knew that adding the residential division would be critical for the growth of the company so he found a business partner to step in and work that side of the business.

Joe and Becky have known each other for more than 25 years. As a former city councilman and county commissioner, Joe met Becky through various political events and activities. As an important member of campaign fundraising and support team, Becky worked alongside Joe for many years. In addition to a friendship, the two gained mutual respect for each other – personally and professionally.

Becky is well positioned to lead a brokerage and help others achieve their real estate goals. With 25 years as a lawyer, experience as a PGA TOUR Director, and an important member of more than a dozen non-profit organizations, Becky is uniquely qualified to lead and motivate others by creating a positive work environment where agents will feel supported, yet able to independently do their business.

“Having personally met both Becky and Joe, I am excited about their addition to the NextHome franchise,” said NextHome’s Vice President Imran Poladi. “With their deeply



connected roots to the community, their commitment to excellent client service, and their dedication to the real estate professional, I couldn't be more proud to have them be a part of our NextHome family.”

Please join us in congratulating Joe, Becky and the rest of the team at NextHome Hahn Kiefer Residential on their new office opening in Evansville, Indiana!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 14,700 transactions annually worth over \$5 in volume.

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For more information, press:

Imran Poladi

209-470-1493

Imran@NextHome.com

For more information, sales:

Charis Moreno

925-271-9102



Charis@NextHome.com

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