



Press Release
February 14, 2019

NextHome RGV Realty opens two office locations in Texas
Ronnie Ontiveros launches her franchise in Port Isabel and McAllen

Pleasanton, CA — February 14, 2019 — NextHome is proud to announce our two newest additions to the franchise, **NextHome RGV Realty** in Port Isabel and McAllen, Texas. The two brokerage locations represent office locations #21 and #22 opened in the state of Texas for the NextHome franchise. The offices are approximately 20 minutes from each other.

The brokerage will be led and owned by top-producing REALTOR® owner Ronnie Ontiveros. She will handle all day-to-day operations for the company in both locations. She will be assisted on the leadership team by her mother, Nora Flores, who will handle back office details. Scarlett Pardo will serve as the Team Leader for the office.

The team at NextHome RGV Realty will handle all types of residential property sales such as first-time home buyers, investors, military and veteran services, land, relocation, foreclosures, short sales, and all forms of residential sales of 1-4 units. With nearly 20 associates between both offices, the company is poised to make a mark in South Texas.

The McAllen-based NextHome RGV Realty location will work in the cities of McAllen, Edinburg, Mission, Alamo and the entirety of Hidalgo County.

The Port Isabel office will handle clients in the cities of Port Isabel, Harlingen, South Padre Island, Brownsville and the remainder of Cameron County.

McAllen is the largest city in Hidalgo County with a population with nearly 150,000 residents.

A REALTOR® since 2004, Ronnie started her career in Dallas as a manager for the #1 *Keller Williams* agent in the United States at that time, Patrick Iommi. Working in that environment allowed Ronnie to learn the ins and outs of running a high-volume, highly productive real estate sales location.

After two years, Ronnie decided to make the move back to her hometown of McAllen and started working with a real estate team at *Select Properties* as a buyers agent. Shortly after, she switched to becoming a listing agent and had a very successful three year run as a member of the team.

In 2009, Ronnie and a business partner, made the move to Keller Williams in McAllen. Slowly building her business, her first year at the company, she sold nearly \$4 million in volume – a huge achievement in a market where \$179,000 is the average sales price of a home.



For nearly a decade at Keller Williams, Ronnie was one of the top producing agents in the entire city of McAllen. In 2018, Ronnie sold more than \$14 million in real estate.

With ten years of high-volume sales, Ronnie was ready to go into 2019 as a business owner rather than just a REALTOR®.

“Prior to joining NextHome, I knew I wanted to either own my own brokerage or buy into an existing company and be part of the ownership team,” said Ronnie. “When I realized that an ownership opportunity wasn’t possible at the brokerage I was working at, I knew this was the time for me to go out on my own.”

After researching several different companies, Ronnie eventually decided to franchise with NextHome due to the strong organizational structure of the franchise.

“Having someone of Ronnie’s caliber join our company is an honor for us at NextHome,” said NextHome’s Vice President Imran Poladi. “As a long time real estate icon, she brings a stellar reputation and a brokerage full of talented and committed real estate agents who are really making an impact in their community. I speak for our entire corporate team when I say that we are beyond excited to have NextHome RGV Realty team join our NextHome family.”

Please join us in congratulating Ronnie and the rest of the team at NextHome RGV Realty on their office openings in Port Isabel and McAllen, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 14,700 transactions annually worth over \$5B in volume.



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