

Press Release

January 16, 2019

NextHome expands in Alabama with NextHome Limitless Realty NextHome welcomes Stacey Smith to the franchise

Pleasanton, CA — **January 16, 2019** — NextHome is proud to announce our newest addition to the franchise, **NextHome Limitless Realty**. The brokerage represents the fourth office location opened in the state of Alabama for the NextHome franchise.

The company will be led by broker/owner Stacey Smith and she will handle all day-to-day operations of the five-agent company.

Located equal distance between Huntsville and Birmingham, the Cullman-based brokerage will focus on helping clients throughout Cullman County including the cities of Cullman, Vinemont, Decatur, Falkville, Hartselle, Holly Pond, Fairview, Addison, West Point, Bremen, Crane Hill, and Smith Lake.

NextHome Limitless Realty will handle all types of residential property sales such as first-time home buyers, investors, farms and land, military and veterans assistance and all forms of residential sales of 1-4 units.

Before leaving in 2015 to sell real estate, Stacey taught for five years in the local county system.

Although she was starting as a REALTOR®, Stacey had spent more than 20 years fixing and flipping real estate properties with her husband of 25 years, Jonathan. Building a successful investment property business, it was a friend who was a real estate broker who finally convinced Stacey to become an agent.

Stacey chose to start at *MarMac Real Estate* in Decatur, AL. In her first two years, Stacey built a strong business model that reached multi-million dollar sales volume annually – even more impressive with average home sales price under \$150,000.

In 2017, Stacey moved to New Beginnings Real Estate in Cullman, AL where she incorporated more technology into her business. This development of her business saw her reach new heights. In 2018, Stacey sold 45 transactions for \$5.7 million in sales volume.

Although she was happy with her sales, it was a connection with an agent on the other side of a transaction that sparked her interest in opening her own brokerage.

"I was able to meet Sharon McMichael when she represented a client on the other side of the transaction with me," said Stacey. "As the co-owner of NextHome Southern Realty, I was able to research and find out more about what NextHome could offer. With my interest in providing more technology to my clients, it made sense to partner with NextHome when I opened my own company."

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When Stacey opened the doors of NextHome Limitless Realty, she reinforced her commitment to holding a high standard of agents at her brokerage and made sure they represented professionalism within their community.

"We want agents to know that if they are looking for a company that embraces technology and encourages constant education, NextHome Limitless Realty is a company to consider," said Stacey.

Stacey not only gives to her agents and clients, but to her local community as well. Her volunteer work includes volunteering at Temple Baptist Church where she donates time serving at the church's coffee shop, *Common Grounds*. The shop raises money to provide funds for church missions. Stacey has been on missions herself, with visits overseas in the Philippines. Stacey is planning another mission in 2019 to Israel.

When not selling real estate, Stacey enjoys playing on her local softball team. She is an avid reader and tries to go fishing as much as possible.

Stacey and Jonathan have two children - Savannah (age 23) and Maverick (20).

Savannah is an author with her book Limitless, a 60-day devotional. She is currently working on a children's book which will be published soon. Maverick is the owner of a bulldozer and construction company.

Please join us in congratulating Stacey and the rest of the team at NextHome Limitless Realty on their NextHome office location in Cullman, AL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.

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