



Press Release

November 15, 2018

NextHome launches 50th franchised location in Florida

Daniel Wade opens NextHome Atlantic Coast in Palm City, Florida

Pleasanton, CA — November 15, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Atlantic Coast**. The brokerage represents the 50th location opened in the state of Florida for the NextHome franchise. Based in Palm City, NextHome Atlantic Coast will be owned by broker/owner and top-producing REALTOR® Daniel Wade.

The brokerage will provide real estate services such as single-family residential sales, first-time home buyers, vacation and second homes, relocation, rehab and resale property listings, investment sales, luxury purchase and sales for the cities of Palm City, Stuart, Jensen Beach, Hobe Sound, Sewall's Point, Port St. Lucie, and the rest of Martin County.

Located 30 minutes north of West Palm Beach, Palm City is home to just over 20,000 residents and is part of the Port St. Lucie Metropolitan Area.

Daniel has been in real estate since 2005 when he started with a local real estate brokerage, *H&R Properties*. Keeping an eye on the economy, Daniel saw the shift in 2006 and positioned himself to adapt to this changing sales market. Providing services such as short sale listings and foreclosure sales, he was able to assist clients in a market when many others were leaving the real estate industry.

In 2006, Daniel moved to *Prudential Realty* and from 2006 through 2012, he remained one of the top producers in the office.

In September of 2012, Daniel moved to the local *RE/MAX* office and over the next six years, he was always in the top 25% of the 60+ agent office.

While helping clients, Daniel also wanted to assist other agents who were looking for leadership and guidance in their own business. After mulling the idea of moving into management, Daniel found it a better choice to go out on his own and open a brokerage.

“As I began researching real estate franchise brands, I ended up talking to a local broker who was seriously looking into NextHome,” recalled Daniel. “After hearing the broker was going in a different direction, I jumped at the chance to open my local NextHome brokerage.”

Daniel knows NextHome Atlantic Coast will be an innovative company in the local market.

“I think both agents and clients will find our brokerage to be much more advanced as a real estate resource than they have come to expect locally,” said Daniel.



When not selling real estate, Daniel gives back in a big way. He has involved himself in religious education for years and currently volunteers as a teacher for 5th graders at Holy Redeemer Catholic Church. He also serves as an Ambassador for the Palm City Chamber of Commerce.

Daniel and his wife, Marcia, have been together for five years and have a three-year-old son, Marcel.

Please join us in congratulating Daniel and the rest of the team at NextHome Atlantic Coast on the opening of their new NextHome office in Palm City, FL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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