



**Press Release**

**November 9, 2018**

**NextHome Residential Realty opens in Maryland**

*The newest NextHome franchisee launches in Ellicott City*

**Pleasanton, CA — November 9, 2018** — NextHome is proud to announce our newest addition to the franchise, **NextHome Residential Realty**. The brokerage represents the second location opened in the state of Maryland for the NextHome franchise.

Based in Ellicott City, NextHome Residential Realty will be owned by top-producing REALTOR® Joe Holland. Leading one of the most productive teams in the area, Joe is making the transition to owning a brokerage while still servicing his clientele.

The brokerage will provide real estate services such as single-family residential sales, first-time home buyers, townhomes, relocation, rehab and resale property listings, investment sales, luxury purchase and sales, and land sales for buyers and sellers for the cities of Ellicott City, Elkridge, Columbia and the counties of Howard, Anne Arundel, and Carroll.

Located 30 minutes west of Baltimore, Ellicott City is home to more than 65,000 residents. Known for its historic district, Ellicott City has the oldest surviving train station in the nation. Built in 1830, the station was the terminus of the original Baltimore & Ohio Railroad line.

Joe comes from a law enforcement background and investigations. He started as a real estate investor in 2000 and over the next eight years, he bought more than 25 homes to fix and flip.

He attained his real estate license in 2003 and worked part time at the local RE/MAX office.

In 2013, after nearly ten years at RE/MAX, Joe moved his very successful business to Keller Williams Realty, where he stepped in as part of a large real estate team. In 2016, Joe went out on his own and built his own team – The Holland Home Team of Keller Williams Integrity.

Joe and his team sold nearly \$15 million annually in a market where the average sales price of a home is in the \$350,000 range. But even with great sales numbers, Joe knew he wanted to eventually own his own real estate brokerage.

“I was always motivated to open my own brokerage,” said Joe. “I knew it was the right time for me to open a brokerage and offer services to our community other brokerages were not focusing on. I also knew that I wanted to franchise with a company that had the technology in place so I wouldn’t have to build a platform from scratch. NextHome had everything I wanted for my company.”



Joe is proud to share the NextHome Residential Realty difference with residents, as well as local agents looking for a better brokerage to work at.

“Clients can expect one-on-one personalized service complete with top-notch marketing,” said Joe. “Agents can expect a brokerage that will provide all the tools, world-class technology, and personalized business support needed for agents to provide great client service for 2018 and beyond.”

When not selling real estate, Joe volunteers his time with the SPCA of Anne Arundel County. His love for animals has drawn him to giving back and helping in his local community. Joe also enjoys traveling to the tropics, boating and fishing.

Please join us in congratulating Joe and the rest of the team at NextHome Residential Realty on the opening of their new NextHome office in Ellicott City, MD!

*Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).*

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 14,700 transactions annually worth over \$5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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