



Press Release

November 7, 2018

NextHome Preview Properties opens in Washington

Marty and Jasmine Loberg move their 50+ agent office to the NextHome franchise

Pleasanton, CA — November 7, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Preview Properties**. The brokerage represents the sixth location opened in the state of Washington for the NextHome franchise.

Based in Mount Vernon, NextHome Preview Properties will be owned and operated by longtime real estate veterans and husband/wife team of Marty & Jasmine Loberg. Joining them on the management team will be David Huynh, Sara Fish, and John Combel. Teri Huynh will handle all financials for the company.

The brokerage will provide real estate services such as single-family residential sales, first-time home buyers, rehab and resale property listings, investment sales, commercial, second home and vacation home purchases, and land sales for buyers and sellers for the cities of Mount Vernon, Burlington, Clear Lake, Big Lake, Whitney, Bay View, and the remainder of Skagit County.

Located one hour north of Seattle, Mount Vernon is the largest city in Skagit County, with more than 30,000 residents.

Marty has been in real estate for more than 30 years. Getting his real estate license in 1987, he came from a background of selling camping and vacation memberships. Jasmine worked in escrow and title in the local area before she attained her real estate license in 1994.

The Lobergs opened their Skagit-based real estate brokerage, *Preview Properties*, in 1999 after working for *Preview Properties* in Everett. The couple moved to Skagit County for better weather and a better quality of life.

After moving to Skagit, Marty felt renting a location for their brokerage didn't make sense, so they purchased a building to house their company. Once they opened Preview Properties, they remodeled the location to best fit serving the agents in the area.

While starting the business on their own and growing to more than 50 agents, Marty and Jasmine are quick to credit the leadership team at Preview Properties as the big reason for the company's growth and success. All of the leadership team are top-producing agents in addition to leaders at the company.

"David's 28 years of experience has been invaluable for our company," said Marty. "He's in the office every day and is not only an office manager who helps agents on a daily basis, but also is a top-producing agent himself."



“John steps up to help our agents with all things technology,” he said. “His steady work ethic and his commitment to growing as a leader are an example of why we trust him to be a leader here.”

“Sara has an incredible personality and is always available to help out any agent in our company,” added Marty. “Knowing how much she dedicates herself to learning, she is our primary educator for Preview Properties.”

The Lobergs were running a top-producing brokerage with hundreds of closings a year, but they felt they could be better and provide more for their agents.

“We needed a better technology platform to offer not only our agents, but for other agents in our area that we would like to join us,” said Jasmine. “After researching NextHome and seeing how our brokerage could benefit from the partnership, we knew joining the franchise would be the right move for us.”

“We are really happy about our new method of consistent branding and now having a national network of real estate brokerages to refer to,” she added.

NextHome Preview Properties recently had their Grand Opening and NextHome Chief Executive Officer, James Dwiggins, was on hand for the launch of the newest NextHome franchisee.

Please join us in congratulating Marty, Jasmine, and the rest of the team at NextHome Preview Properties on the opening of their new NextHome office in Mount Vernon, WA!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.



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