



**Press Release**

**November 1, 2018**

**NextHome Hive Properties opens in the San Diego area**

*The NextHome franchise launches brokerage in Chula Vista*

**Pleasanton, CA — November 1, 2018** — NextHome is proud to announce our newest addition to the franchise, **NextHome Hive Properties**. The brokerage represents the 60<sup>th</sup> location opened in the state of California for the NextHome franchise.

Based in Chula Vista, NextHome Hive Properties will be owned by Jose Frausto and will have Nichole Quiroz serve as the Director of Operations for the brokerage. Warren Barrett will be the Broker of Record for the company.

The brokerage will provide real estate services such as single family residential sales, first-time home buyers, rehab and resale property listings, investment sales, commercial, luxury purchase and sales, vacation home purchases, and land sales for buyers and sellers for the cities of Chula Vista, La Jolla, Carlsbad, Oceanside, Encinitas, North Park, South Park, Kensington, Point Loma, and the rest of the greater San Diego area.

With more than 14 years in real estate, Jose is no stranger to all phases of property development. An experienced house flipper, he started a holding company, *Main Group Holdings LLC*, in 2016 in order to acquire properties for rehab and resale.

After meeting Nichole in 2017, Jose found her to be a perfect fit to run the real estate division of *Main Group Holdings LLC*. At that time, Nichole was working for a hard money lender who was working on funding of a development project Jose was involved in.

“I was so impressed with Nichole’s attention to detail and her straightforward honesty and her ambitious nature,” said Jose. “She says what she is going to do and always delivers on her promises.”

“The opportunity to work with Jose came at a perfect time in my career,” said Nichole. “I have a background in land development for more than ten years, so expanding the real estate division of Jose’s company was something I was very interested in.”

Jose and Nichole say that the NextHome Hive Properties difference is their ability to provide several services a home buyer or home seller would want.

“NextHome Hive Properties is just one division under the Main Group Holdings LLC family of companies,” said Jose. “With companies that handle solar, plumbing, and title just to name a few, we can provide a one stop shop for all of our clients.”



Wanting to provide that edge for Nichole and the real estate division, Jose looked into franchising and found NextHome to be the right fit.

“By aligning with NextHome, we are now able to leverage a nationwide network of real estate professionals,” said Jose.

“We really love the clean and beautiful branding, the forward-focused technology, and the ability to run our local business as we see fit,” added Nichole. “We love having a real estate company where adding value is easy for us to do.”

When not selling real estate, Jose and Nichole each find family to be their real focus.

Jose and his wife, Xilma, have been married 15 years. They have two children – Isabella (age 7) and Aaron (4). Jose says his favorite activity is anything that allows him to spend time with the family. You’ll often find them enjoying most Southern California theme parks, specifically Disneyland.

Nichole and her husband, Alfonso, have also been married 15 years and the couple have two children – Dylan (age 14) and Nora (12). Nichole is a Certified Holistic Health Coach and helps people achieve optimal health through workout and nutrition. She also volunteers time and efforts in helping with breast cancer research.

Please join us in congratulating Jose, Nichole and the rest of the team at NextHome Hive Properties on the opening of their new NextHome office in Chula Vista, CA!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.



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