

Press Release

October 11, 2018

NextHome Grand opens two locations in Colorado

Nathalie Ames, Eileen Turner and Ross Beede partner up to open new offices

Pleasanton, CA — October 11, 2018 — NextHome is proud to announce our two newest additions to the franchise, NextHome Grand (Mesa) and NextHome Grand (Grand Junction). The brokerages represent the 10th and 11th locations opened in the state of Colorado for the NextHome franchise.

The two brokerages will be owned and operated by business partners Nathalie Ames, Eileen Turner and Ross Beede. All three partners have been top-producing agents in their markets and will each have specific roles within the company.

Nathalie will be the managing broker for both locations with Ross and Eileen switching off as the managing broker in 2019 and 2020. This strategy will allow each owner to focus on their personal business while the acting managing broker can focus on growing the company and providing guidance for agents at the company.

NextHome Grand's two locations will provide real estate services such as single-family residential sales, first-time home buyers, luxury homes, farm and ranch properties, rehab and resale property listings, investment sales, and land sales for buyers and sellers.

The offices will service Grand Junction, Fruita, Palisade, Loma, Mack, Clifton, De Beque, Mesa, Molina, Collbran, Parachute, Rifle, Silt, Glenwood Springs, and the remainder of Mesa County.

With a combined experience of more than 40 years in the real estate industry, Ross and Eileen have been a top-producing team since 2015. Working with buyers and sellers in addition to projects such as real estate developments and investment properties, The Turner/Beede Team sold more than 90 transactions in 2017.

A third-generation REALTOR®, Nathalie started her real estate career in 1996 in Chicago, Illinois. For nearly 20 years, Nathalie sold an average of \$13 million annually and was one of the top-producing agents in the area. When she relocated to Mesa, Colorado, she picked up right where she left off, selling real estate at a high level. In 2017, Nathalie sold 27 homes to the tune of \$11 million in volume.

Nathalie was introduced to NextHome in January 2018 and came to the NextHome Conference held in San Diego, California in March 2018.

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"When I went to San Diego and saw NextHome up close and personal, I loved the newer company with a management team open to new ideas with an eye on the future of our industry," said Nathalie. "I love the idea of partnering not only with business partners who I respect like Eileen and Ross, but with a franchise that has leaders who have real estate knowledge, experience and a stellar reputation."

When it came time to consider opening a NextHome office, the business partners were no strangers to owning their own companies.

Ross opened his own real estate brokerage, *Grand Junction Real Source*, in 2001. As the broker/owner of that office, he grew the company to nearly 30 agents. He merged the office with a nationally franchised office in 2008 and stayed on as the manager for the office for the next four years.

Not only is Nathalie a top-producing agent, but she is also the owner of *Blink Coffee Company*, a success full-service coffee shop, bar and restaurant.

When Eileen and Ross joined Nathalie at NextHome's corporate office for a week of training classes for new franchisees, they had a similar experience.

"NextHome is a fresh, innovative and progressive company with a corporate staff eager to help our agents," said Ross. "I really like the energy from the team and I'm excited about what the future holds for NextHome Grand."

"It's always been my dream to open and launch a business that I could own and be proud of," said Eileen. "I know that with our team and our specific strengths, we will be able to really provide a brokerage with excellent service for our communities and also give agents a company they will be proud to work at."

Please join us in congratulating Nathalie, Eileen, Ross and the rest of the team at NextHome Grand on the opening of their two new NextHome offices in Grand Junction and Mesa, CO!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.

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