



Press Release
October 4, 2018

NextHome VIP Realty opens office location in Idaho

Heath Van Patten opens his second NextHome franchised location

Pleasanton, CA — October 4, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome VIP Realty**. The brokerage represents the sixth location opened in the state of Idaho for the NextHome franchise.

Based in Coeur d'Alene, the company will be owned and operated by Heath Van Patten. The office will have Jessica Skinner as the broker of record.

NextHome VIP Realty will provide real estate services such as single-family residential sales, first-time home buyers, rehab and resale property listings, investment sales, and land sales to the areas of Coeur d'Alene, Post Falls, Hayden, Rathdrum, and the remainder of Kootenai County.

Coeur d'Alene is the largest city in Kootenai County with more than 45,000 residents. Although based in the state of Idaho, the city is only 30 miles from Spokane, Washington and is considered part of Spokane's common metropolitan area.

Heath started with NextHome in 2015 as the Business Development Manager for NextHome Treasure Valley in Meridian, Idaho. In mid-2016, Heath and a business partner took ownership of the brokerage and grew the company to 12 agents in the first year under new ownership.

In February 2017, Heath took over as the sole owner of NextHome Treasure Valley. Just a month later, he refocused his business model after attending a conference that shaped a new way of thinking.

"I was able to attend the NextHome Conference in New Orleans," said Heath. "I had a certain way of thinking when I came into the conference, but after seeing what others were doing with their brokerages throughout the country, I knew it was my moment to run my brokerage with purpose."

With this renewed focus, Heath brought on six talented agents inside of 30 days of returning from conference. By the end of 2017, NextHome Treasure Valley had more than 20 agents.



With the opportunity to expand into a secondary market, Heath felt it was the right time to make the leap into a new market. With Jessica as the broker of record for the brokerages, he felt very comfortable with expansion.

“Having Jessica as our broker of record, provides a lot of confidence that NextHome VIP Realty will make a significant impact in the Coeur d’Alene market,” said Heath. “As a detailed-oriented broker with over 20 years in real estate, Jessica provides leadership with a helpful attitude that our agents will benefit from.”

Between both locations, NextHome Treasure Valley and NextHome VIP Realty is proudly represented by 36 agents serving various communities throughout Idaho.

Please join us in congratulating Heath, Jessica, and the rest of the team at NextHome VIP Realty on the opening of their new NextHome office in Coeur d’Alene, ID!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.

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