



Press Release
October 2, 2018

NextHome SoMo Life opens second NextHome office location
Mike and Tanya Scott launch new office in Springfield, Missouri

Pleasanton, CA – October 2, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome SoMo Life – Springfield Branch**. The brokerage represents the fifth location opened in Missouri for the NextHome franchise.

Based in Springfield, the company will be owned and operated by husband/wife and business partners, Mike and Tanya Scott. Mike will also serve as broker of record for the company.

NextHome SoMo Life will provide real estate services such as single-family residential sales, first-time home buyers, rehab and resale property listings, investment sales, luxury homes, land sales, and farms sales to the areas of Springfield, Republic, Nixa, Ozark, Willard, Bolivar, and the remainder of Greene County.

Springfield is located 65 miles east of Joplin, home of the first office location the Scotts opened in January 2018.

With a top-producing team as part of the new office, Mike and Tanya knew it was the right time to expand.

“The 417 Sister Team of Doneen Kaunley and Dana Johnston are a big reason why we were comfortable about our expansion,” said Mike. “With the team as an anchor of the brokerage, we feel great about the new location and the success to come.”

Both Mike and Tanya got their real estate licenses in the late 2000’s. Mike came from a background in construction and Tanya from a career in marketing. They started their real estate business at a local independent brokerage and did fairly well.

In 2011, the city of Joplin was devastated by a tornado which brought national attention to the area. Over 8,000 homes were destroyed and thousands of families were left without a place to live.

The Scotts were some of the tireless workers who scrambled to help those in need during the crisis.

“Many real estate brokers and agents stepped up and did whatever they could to help,” recalled Tanya. “We did our best to help as much possible.”

That included housing a family that had previously listed with the Scotts. After losing everything, Mike and Tanya welcomed the family in their own home for six months.



As the town slowly recovered, the Scotts were able to assist more families. They built their business to see more than 70 transactions annually. With the growth of their business, they started investigating opening their own company.

“We were looking at various real estate franchises,” said Mike. “But after we saw what NextHome had to offer, we were blown away by the level of support and technology the company provides its franchisees.”

“After we visited the NextHome Corporate office in mid-2017, it only confirmed our decision was the right one,” added Tanya.

NextHome SoMo Life will operate on the principle of “people before profits” and will focus on growth for their agents, making sure they have all the tools necessary to give clients a first-class experience.

When not selling real estate, the couple of 27 years love to travel. They have three children and three grandchildren and spend as much time with their family as possible.

Please join us in congratulating Mike, Tanya, and the rest of the team at NextHome SoMo Life on the opening of their new NextHome office in Springfield, MO!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi



209-470-1493

Imran@NextHome.com

For more information, sales:

Charis Moreno

925-271-9102

Charis@NextHome.com

**Additional information, announcements and press releases visit:
<http://www.nexthome.com/trending>**