



**Press Release**  
**September 28, 2018**

**NextHome Moves is the newest addition to the NextHome franchise**

*Kerri Woodson opens her new office in Clarksville, Tennessee*

**Pleasanton, CA — September 28, 2018** — NextHome is proud to announce our newest addition to the franchise, **NextHome Moves**. The brokerage represents the eighth location opened in Tennessee for the NextHome franchise.

The company will be owned and operated by real estate broker and top-selling REALTOR® Kerri Woodson. Kerri will handle all day-to-day operations and will serve as the principal broker for the company. She will be joined on the leadership team by her husband, Gordon. With over 20 years of experience as a contractor, Gordon will bring his knowledge of construction and housing development to the firm. He will also handle all technology support and web development for NextHome Moves.

Based in Clarksville, NextHome Moves will provide real estate services such as single-family residential sales, first-time home buyers, multi-family, new construction, land purchase and acquisition, and veteran relocation services in Clarksville, Springfield, Pleasant View, and the remainder of Cheatham, Robertson and Montgomery counties.

Clarksville is the fifth largest city in the state of Tennessee. With a population of just over 150,000, Clarksville is located 40 minutes northwest of Nashville near the Tennessee/Kentucky state border line.

Kerri started her real estate career in 2010 with a local Prudential Realty in Clarksville. Doing well in selling homes for the first three years as a REALTOR®, Kerri made the move to Coldwell Banker Real Estate.

In 2016, Kerri was introduced to the NextHome franchise at about the same time she opened her own real estate brokerage. That year, she opened Millwood Real Estate and focused on creating a company that would help agents bring real value to their clients. Although she stayed in contact with NextHome's Vice President of Sales, Charis Moreno, Kerri felt right about staying as an independent brokerage at that time.

“Opening my own brokerage was an exciting opportunity, but I also wanted to make sure I continued building on my skills as a broker so I could lead others effectively,” said Kerri. “By focusing on improving as a broker, I felt I could provide insight and guidance to agents who were looking for a place to work where they could excel.”

Gordon's construction business, Woodson Construction, brought a unique advantage to the company as well. As a contractor who built as many as 15 homes a year, Gordon created inventory for Millwood Real Estate to list and sell. Having this inventory to sell gave the agents at the brokerage a significant advantage with these newly constructed homes available for them to hold open houses and draw in potential buyers.



In 2018, Kerri felt it was time to grow the brokerage and decided to open up discussions again with Charis.

“When it came time to offer more to agents at our brokerage, I found NextHome to be the right franchise to partner with, said Kerri. “With the progressive technology platform and the relatable leadership team, we love the support of NextHome. We feel like we are in business with people who want to help us be the very best.”

Kerri describes the NextHome Moves difference as a company with great culture and an atmosphere of learning to be great businessmen and businesswomen. The brokerage will also create and maintain standards and systems that will make the agents successful.

Kerri and Gordon have been married for 25 years and have two children. Their oldest son, Colton (age 18), is attending college in St. Louis, Missouri at Maryville University and is in the MBA program of Sports Business Management. Their youngest son, Brody (age 16), is a high school junior who plays for the school’s football team.

Please join us in congratulating Kerri, Gordon and the rest of the team at NextHome Moves on the opening of their brand new NextHome office in Clarksville, TN!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 440 offices and more than 3,400 agents. The company closes over 17,000 transactions annually worth over \$5B in volume.

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