



Press Release

September 12, 2018

NextHome Findly Estates opens second office location

Dennis Findly and Karah Sullivan open their office in Murrieta, CA

Pleasanton, CA — September 12, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Findly Estates – Murrieta Branch**. The brokerage represents the 58th location opened in California for the NextHome franchise.

The company will be owned and operated by longtime real estate broker, Dennis Findly. Joining him on the leadership team as Office Manager will be his daughter, Karah Sullivan. The father/daughter team have been working together in real estate for the past nine years.

Based in Murrieta, NextHome Findly Estates will provide real estate services such as single-family residential sales, first-time home buyers, land sales, multi family, short sales, foreclosures, commercial, luxury, new construction, and property management throughout the Temecula Valley.

This location represents Findly's second office opening. He opened his first NextHome brokerage in December 2017.

"Everything fell into place this year and it was perfect timing for NextHome Findly Estates to expand into Temecula Valley," said Findly.

Starting his real estate career in 1990, Findly steadily built his business under the Prudential brand for more than 15 years. As a top-producing agent in Riverside County, he created a team to support his increased year-over-year sales.

Findly went out on his own in 2006 and opened his brokerage – *America's Alternative Realty*. Under Findly's leadership, the brokerage expanded to nearly 40 agents.

In 2008, the recession changed the entire real estate market in Riverside County. Aware of the changes coming, Findly modified his real estate model and focused on foreclosures and short sales.

In working with REO companies and banks with foreclosure portfolios, Findly expanded his real estate reach to service listings in the neighboring state of Nevada. Over the course of four years, *America's Alternative Realty* sold more than 600 Nevada homes.

"There were so many properties going into foreclosure in 2008 and 2009, our company wanted to be the resource for the banks on their REO properties," said Findly. "While covering Nevada was an ambitious undertaking, my team and I were able to successfully handle business in both states."



As an independent broker, Findly wanted to stay cutting edge with technology and service for his clients. After researching his options, Findly came across the NextHome brand and saw what the franchise could bring to his brokerage.

“I looked at just about every franchise model and no one had everything I was looking for except NextHome,” recalled Findly. “Since adopting NextHome, our agents are more excited than ever for the tools that better serve their clients. All the training, webinars, tech... all of it has me excited about the future of NextHome Findly Estates.”

When not selling real estate, the father of three is a lifelong musician. Whether it’s writing music, playing instruments, or singing, Findly’s passion for music spans over 30 years.

Please join us in congratulating Dennis, Karah and the rest of the team at NextHome Findly Estates on the opening of their brand new NextHome office in Murrieta, CA!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.

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