



Press Release
August 21, 2018

NextHome Bayside Realty opens in Florida

Tom Miesen and team launch their new office in Freeport, FL

Pleasanton, CA — August 21, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Bayside Realty**. The brokerage represents the 45th office location opened in the state of Florida for the NextHome franchise.

The company will be owned and operated by real estate broker Tom Miesen and his wife, Lynette. Tom will be the broker of record and in charge of all day-to-day operations. They will be joined on the leadership team by business partners Ann Marie Kurz and Terry Adkins.

Based in Freeport, NextHome Bayside Realty will provide real estate services such as single-family residential sales, first-time home buyers, second homes, investment, luxury, and land deals for the areas of Freeport, Miramar Beach, Sandestin, Crestview, DeFuniak Springs, and the surrounding areas of Walton and Okaloosa Counties.

Freeport is located in the “panhandle” section of the state of Florida and is approximately two hours west of Tallahassee.

Licensed since 1979, Tom has been a longtime top-producing REALTOR® in Northwest Florida. Since 2005, he has been selling an average of \$8 million annually. He had ownership in a local nationally franchised office for nearly 12 years before connecting with another group of high-producing and talented REALTORS®.

“I connected with Dana and Eric Topel who are based out of Niceville, Florida,” said Tom. “Eric was exploring a new franchise at the same time I was looking for a new way of doing business. I wanted a change in the culture and wanted a franchise that would bring a lot of value to our agents.”

“I love leading others and want to make sure any brokerage I’m affiliated with have productive and competent agents,” he added. “I was fortunate to connect with the Topels and we launched our NextHome brokerage in 2016.”

After two years under the NextHome system, Tom saw the benefits of what NextHome could do for agents and brokers alike. In Spring 2018, Tom and Lynette felt it was the right time to go out on their own.

“NextHome Bayside Realty is one of the only nationally franchised brokerages in the city of Freeport,” said Tom. “It’s the tools and systems we will be able to offer our clients that is a big differentiator than some of our competitors.”

Tom gives back to the real estate community as well. He is serving his second year as a Director for Florida REALTORS®. He also is the 2018 Treasurer for the Emerald Coast



Association of REALTORS® (ECAR). Tom is currently running for the 2019 Vice President for ECAR.

Tom and Lynette have been married for 40 years and have four children and three grandchildren. They love to travel and recently took a trip to New Mexico earlier this year.

Please join us in congratulating Tom, Lynette, Ann, Terry, and the rest of the team at NextHome Bayside Realty on the opening of their new NextHome office in Freeport, FL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.

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