



**Press Release**  
**August 17, 2018**

**NextHome Premier Homes Realty opens in Humble, Texas**

*Rita Zarghami launches new office in the Houston area*

**Pleasanton, CA — August 17, 2018** — NextHome is proud to announce our newest addition to the franchise, **NextHome Premier Homes Realty**. The brokerage represents the 20<sup>th</sup> office location opened in the state of Texas for the NextHome franchise.

The company will be owned and operated by real estate broker Rita Zarghami. Rita will be the broker of record and in charge of all day-to-day operations. She will be joined on the leadership team by her husband, Keyvan, and Virgie Calligan-Green. Keyvan will serve as the Vice President of Operations for the brokerage, while Virgie will be the Office Manager.

Based in Humble, NextHome Premier Homes Realty will provide real estate services such as single-family residential sales, first-time home buyers, second homes, investment, luxury, and land deals for the areas of Humble, Lake Houston, Atascocita, Kingwood, Crosby, Porter, Huffman, North Channel, and the surrounding areas of Northeast Houston.

Humble is located 20 minutes north of Downtown Houston and is home to approximately 20,000 residents.

Licensed since 1994, Rita has been a longtime top-producing REALTOR® in the Houston area. After nearly ten years of high-volume sales, Rita opened her own brokerage in 2003 – *Red Stone Realty LLC*.

Under her leadership, she built the brokerage with talented agents to see annual sales in excess of \$25 million. Additionally, Keyvan also opened a mortgage company, *1<sup>st</sup> Community Mortgage Group*, concurrent with the opening of the real estate brokerage. The mortgage company was just as successful with more than \$20 million in volume annually.

During the recession in the late 2000's, Houston and surrounding areas were hit extremely hard. Pivoting to adjust to the market conditions, Rita agreed to take over as the Sales Manager for the local Humble *Century 21* brokerage, while still actively producing as a selling REALTOR®. Managing 20 agents, Rita guided the brokerage to a very productive office in the midst of an extremely challenging financial time for the state of Texas.

In 2013, Rita went back to running her own brokerage. Changing the brokerage name to *Premier Homes*, she grew the company to 10 REALTORS® and a large portfolio of listings. But Rita knew she needed more to provide to her agents.



“At the end of 2017, I was approached by several local franchisees about merging with their companies,” said Rita. “I really didn’t have any interest in doing that. I personally went out to seek what was available out there to provide more value for our agents.”

After doing her own research and sharing the info with Keyvan, the Zarghamis reached out to NextHome and spoke with NextHome’s VP of Sales, Charis Moreno.

“I was really excited about the NextHome franchise and what the company had to offer *Premier Homes*,” she added. “I continued to research other companies, but all roads led back to NextHome.”

Rita says the NextHome Premier Realty difference stems from the company’s five core values: Spiritual, Family, Business, Financial, and Personal.

“We truly treat our clients as people and not just a sale,” said Rita. “We want to build deep relationships with the families in our community. Our agents are client-focused and hold the highest standards. Ethics and honesty are key to earning the trust of our clients and community.”

When not selling real estate, Rita and Keyvan look forward to spending time with their family. They have three children – daughter Akila, and two sons – Jeremiah and Keyvan Keyanoosh. They also have five grandchildren – Joshua, Jacob, Isabela, Kaiden, and Jackson.

Rita loves to cook for the family, while Keyvan is a Corvette enthusiast and attends as many car shows as possible.

Please join us in congratulating Rita, Keyvan, Virgie, and the rest of the team at NextHome Premier Homes Realty on the opening of their new NextHome office in Humble, TX!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400



offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.

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