



Press Release
August 2, 2018

NextHome Real Estate Executives opens in West Palm Beach

James Madalone launches his new Florida office

Pleasanton, CA — August 2, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Real Estate Executives**. The brokerage represents the 43rd office location opened in the state of Florida for the NextHome franchise.

Owned and operated by veteran top-producing REALTOR® James Madalone, NextHome Real Estate Executives will provide real estate services such as single-family residential sales, first-time home buyers, investment properties, luxury homes and estates, vacation homes, second homes, ocean front properties, relocation, commercial properties, new construction townhouses, condos, and land deals for the cities of West Palm Beach, Delray Beach, Lake Worth, Manalapan, Boynton Beach, Jupiter, Wellington, Boca Raton, Hollywood Beach, Fort Lauderdale, and the counties of St. Lucie, Martin, Palm Beach, and Broward. James will continue to be licensed in New Jersey.

The city of West Palm Beach is located 70 miles north of Miami and is home to just over 100,000 residents. Considered part of the Miami metro area, surrounding areas have a total population of approximately 5.5 million people.

With over three decades in the real estate industry, James has seen his share of success. He started his career in 1988 in Central New Jersey at a small independent office.

James has always been one of the top REALTORS® in the area. He has averaged a sale a week for more than 30 years – consistently ranking him in the top 1% of agents in the entire state of New Jersey.

James credits his success to his consistent commitment to education and taking as many training courses as he could. Attending conferences by Les Brown, Tony Robbins, Zig Ziglar, Dale Carnegie, and many other sales and personal development coaches.

“I remember starting my career with a \$10 roll of dimes and a beeper,” said James with a laugh. “No computers and a book of listings four inches thick. Making those phone calls from telephone booths to where I am today, it has been quite an amazing journey.”

Like many Northeastern residents, James and his wife also owned a property in Florida. As he moves into the broker/owner phase of his career, James and his wife, Christine, felt it was best to make the move to Florida full time to focus on NextHome Real Estate Executives.



Christine holds a degree in digital marketing and will be responsible for promoting the office. She is also a licensed home stager and REALTOR®.

James' commitment to helping others is far reaching.

"I've been fortunate to have had success in real estate due to hard work and guidance of others," said James. "I want to make myself available to help as many people in our industry. Being a part of the NextHome franchise connects me with all types of agents from around the country and I'd love to be a resource for any NextHome agent who would like some help or guidance."

In addition to being a top-producing REALTOR®, James has traveled the country as a motivational speaker and has taught and presented for thousands of people around the world. With talks encompassing real estate, personal development, and various other topics, he brings an unmatched enthusiasm that cannot be ignored.

"Every time I interact with James, I always end the conversation with a smile on my face," said NextHome's Vice President of Sales, Charis Moreno. "James has been a wonderful addition to our company and I love the positive energy he brings to NextHome."

Please join us in congratulating James and the rest of the team at NextHome Real Estate Executives on the opening of their new NextHome office in West Palm Beach, FL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.

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