



Press Release
June 27, 2018

NextHome Integrity Group opens in Fort Worth, Texas

The office represents the 18th NextHome location in the state of Texas

Pleasanton, CA — June 27, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Integrity Group**. The brokerage represents the 18th location opened in the state of Texas for the NextHome franchise.

The office will be owned and operated by top-producing REALTOR® Jon Baker.

NextHome Integrity Group will provide real estate services such as single-family residential sales, first-time home buyers, investment, luxury, short sales, land deals for areas of Chandler, Fort Worth, Saginaw, Keller, North Richland Hills, Hurst, Bedford, Euless, and the remainder of Tarrant, Denton, Wise, and Parker counties.

Located adjacent to Dallas, the city of Fort Worth is home to nearly 900,000 residents. Fort Worth is the 15th largest city in the United States and the second largest of the Dallas-Fort Worth-Arlington metropolitan area.

Before Jon began his real estate career, he spent years working in supermarkets as a manager of the meat department. Although his hard work and dedication to his career afforded him various leadership opportunities, Jon decided to go in a different direction due to the long, 70+ hours a week at the store.

“Right after college, I had a strong interest in going into real estate,” said Jon. “The career took me elsewhere, but after leaving supermarket management, I thought it would be the perfect time to return to my passion for real estate.”

In 2003, Jon followed through in getting his real estate license and started at *Century 21 Mike Bowman, Inc* in Euless, TX. He earned Rookie of the Year in his first full year, selling 22 homes in eight months.

Over the next five years, Jon averaged 60+ transactions a year with a high point of 96 homes in a single 12-month period.

In 2009, he moved his license to a small independent brokerage where he could focus on his own real estate sales, but he found himself alone and without guidance from his brokerage.

“Even though I went to a company where I was able to focus on my own business, I feel that not having an active broker push me and encourage my growth as a REALTOR® might have hurt me in the long run,” said Jon. “I wanted to be at a workplace where support would be offered.”



Knowing what he would like to see in a brokerage, Jon went out on his own. He opened his own brokerage *Integrity First Real Estate* in 2015.

While he was ready to help and tutor other agents, Jon knew he needed more services to provide his agents to give them the support they needed.

After looking at several franchises, Jon found NextHome through a simple Google search. Once he investigated about the franchise, he found NextHome to be head and shoulders above the rest.

“With the branding, technology, training, franchise support... there was only one company that I found myself wanting to be with,” said Jon.

Jon gives back to the real estate community as well. He currently sits on the Government Affairs Committee for the *MetroTex Association of REALTORS®*. The committee interviews political candidates before the elections and determines which candidates have like-minded thoughts regarding housing and other REALTOR® issues and solutions on how to solve those problems.

When not selling real estate, Jon focuses on family. He has been married for 27 years to his wife Camille. The couple have four children – Abby (age 20), Katie (17), Matt (15) and nine-month old daughter Rebecca.

Please join us in congratulating Jon and the rest of the team at NextHome Integrity Group on the opening of their new NextHome office in Fort Worth, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.



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For more information, press:

Imran Poladi

209-470-1493

Imran@NextHome.com

For more information, sales:

Charis Moreno

925-271-9102

Charis@NextHome.com

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