



Press Release
May 25, 2018

NextHome PPM Realty opens in Pittsburgh, PA

The NextHome franchise adds one of the top offices in Steel City

Pleasanton, CA — May 25, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome PPM Realty**. This is the fourth NextHome office opened in the state of Pennsylvania.

Based out of the South Hills area of Pittsburgh, the brokerage will be owned and operated by siblings and business partners Reed Pirain, John Pirain, David Pirain, and Renee Vasilko. They are joined on the leadership team by their mother and broker of record, Joan Pirain, as well as the brokerage's administrative assistant, Leslie Acock.

NextHome PPM Realty is dedicated to serving the needs of clients in South Hills and the remainder of the Southwestern Pennsylvania area which encompasses more than 100 municipalities.

The Pittsburgh metropolitan population is more than 2,400,000 residents and is the 26th largest metro area in the United States.

As second-generation REALTORS[®], the four siblings have been exposed to real estate their entire lives. By investing early, they have seen the advantages of owning real estate.

As kids, they started a landscaping business and pooled their profits together. When John turned 18 years old, the group bought their first real estate property. Over the years, they continued purchasing properties and built an incredible ownership portfolio.

In 1988, they started *PPM Realty* and ran the brokerage as a family owned real estate investment group. Originally focused on properties the family members would purchase for their own investments, the brokerage expanded in the mid-2000's to represent friends and other investors. PPM Realty also began completing full condominium conversions of apartment complexes.

In 2017, the brokerage sold more than \$57 million in real estate with 282 closed real estate sides. These numbers ranked them as the 13th most productive brokerage in all of the Pittsburgh area.

While 2017 was wildly successful, Reed and the team wanted to diversify the business and help their agents be more productive. Franchising was a way to provide more technology and service without having to re-invent the wheel.

"As we researched companies to franchise with, no one came close to what NextHome was able to offer," recalled Reed. "The value we get as a NextHome brokerage is second to none."



NextHome PPM Realty plans to stand apart from the competition by focusing on education and making sure their agents have the most up-to-date training and having top-notch listing and marketing standards for each and every one of their properties.

The members of NextHome PPM Realty also give back to their local community. Whether it be sponsoring the Multiple Sclerosis fundraiser walk, hosting the local city parade, or donating time to charity, the members of the brokerage are committed to giving back to the community they serve.

Please join us in congratulating the team at NextHome PPM Realty on the opening of their brand-new office location in Pittsburgh, PA!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi

209-470-1493

Imran@NextHome.com

For more information, sales:



Charis Moreno

925-271-9102

Charis@NextHome.com

**Additional information, announcements and press releases visit:
<http://www.nexthome.com/trending>**