



**Press Release**  
**May 18, 2018**

**NextHome launches fourth office in Louisiana**

*NextHome Cutting Edge Realty in Lafayette, LA is the newest NextHome franchisee*

**Pleasanton, CA— May 18, 2018** — NextHome is proud to announce our newest addition to the franchise, **NextHome Cutting Edge Realty**. This is the fourth NextHome office opened in the state of Louisiana.

Based out of Lafayette, the brokerage will be owned and operated by business Christie House Theaux and Joy Cobert.

NextHome Cutting Edge Realty is dedicated to serving the needs of clients in Lafayette, Acadiana, Broussard, Youngsville, Carencro, Maurice, Abbeville, Breaux Bridge and the remainder of the Lafayette parish area.

Both Christie and Joy have been licensed since 2011. Building their businesses independently from each other, they decided to partner up in 2018 to start NextHome Cutting Edge Realty.

Christie has been the leader of the House Team and has consistently sold 60+ homes annually. As one of the top real estate teams in the Lafayette area, her dedication to client service has earned her the reputation of a respected leader in the community.

Joy has an impressive resume as well. While selling more than 25 homes yearly, her skills as an instructor have led her to various positions of leadership. As the Productivity Coach at her local *Keller Williams*, she helped coach more than 40 REALTORS® on all things real estate including prospecting for new business, providing world-class client service, and best practices to retain clientele.

While both women each had successful businesses, they wanted more for themselves and for the local real estate industry.

“I wanted to bring something different to the area,” recalls Christie. “I wanted to showcase how real estate should be done and raise the bar in real estate. After sharing that with Joy, she felt exactly the same.”

As they looked at options for a real estate franchise, they felt one company in particular aligned with the goal of changing the real estate game – NextHome.

“After talking with (NextHome’s VP of Sales) Charis Moreno, we both felt the choice was easy,” added Joy. “NextHome was the natural choice of company to partner with.”

The business partners will lead NextHome Cutting Edge Realty with the intention of providing a high level of marketing not normally seen in their area. By offering a career-oriented



environment for local REALTORS®, the brokerage will provide top level coaching and guidance, while holding high professional standards for all listings and buyer representation.

Christie and Joy also volunteer time and efforts for their Lafayette community.

Christie volunteers at *Lafayette High School*, where she sits on the Board for the school's Booster Club and football team. *Lafayette High School* is the largest high school in the state of Louisiana.

Joy leads a children's ministry group for *Our Saints Church* in Opelousas, LA. She volunteers her time as both a speaker and personal growth coach for children.

Christie and her husband, Rocky, have three boys – Brett (22), Christian (17) and Ryker (11 months). Their family are avid water recreationists and love boating and offshore fishing.

Joy and her husband, Roger, have three children – sons Christian (age 16) and Colin (12) and daughter Carleigh (9). The family loves to travel and recently returned from a Florida Disney World vacation.

Please join us in congratulating Christie, Joy and rest of the team at NextHome Cutting Edge Realty for the opening of their brand-new office location in Lafayette, LA!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 3,000 agents. The company closes over 6,500 transactions annually worth over \$2.8B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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