



Press Release
April 25, 2018

NextHome Central Real Estate launches in Oklahoma
NextHome announces the newest addition to the franchise

Pleasanton, CA — April 25, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Central Real Estate**. The brokerage represents the fifth location opened in the state of Oklahoma for the NextHome franchise.

Based in Oklahoma City, the company will be owned and operated by business partners Bobby Gideon II and Jason Phillips. Their brokerage will provide real estate services such as single-family residential sales, first-time home buyers, investment, luxury, multi-family properties, and new home sales to the communities of Oklahoma City, Midwest City, Del City, Nichols Hills, The Village, Edmond, Choctaw, Moore, Yukon, Mustang, Harrah, Shawnee, Arcadia, and Nicoma Park and the remainder of the Oklahoma City metro area.

The Oklahoma City metro region is home to nearly 1.4 million residents.

Jason and Bobby have been friends since the second grade, so their business partnership has been an easy transition for them. After high school, Jason received his MBA from the University of Central Oklahoma, while Bobby attended the University of Oklahoma with a focus on Administrative Leadership.

After college, both men worked in commercial real estate building with local companies *BNC Construction* and *Stooc Builders*. In 2011, the partners went out on their own and started their own construction management company, *The Phido Group*.

Bobby was responsible for the daily operation of all projects including management and coordination with clients, consultants, subcontractors, and the project team to ensure successful completion that is within budget and adheres to time constraints. This included acquiring resources and coordinating the efforts of team members and third-party contractors, or consultants, in order to deliver projects according to plan.

Jason handled all aspects of the financial management for The Phido Group. He is responsible for overseeing the daily operations of the company and is deeply involved with each project from conception to completion. He works closely with owners and his team members in determining project feasibility, scheduling, and quality control. Jason assists with the financial controls of all active projects for The Phido Group, and is involved with the day-to-day activities of the construction accounting and operations staff. He also provides insight into current and future projects based on his in-depth knowledge of the financial services industry.



In mid-2017, Bobby and Jason looked to build their real estate sales portfolio and found NextHome to be a perfect partnership in furthering the technology and services their brokerage could offer clients.

“Since starting our brokerage as NextHome Central Real Estate at the beginning of 2018, we have been the busiest we have ever been,” said Jason. “The NextHome tools that we can now offer our clients is unlike anything our community has ever seen.”

“We have to credit (NextHome’s VP of Sales) Charis Moreno to show us what the franchise had to offer,” added Bobby. “When we went to California to meet the corporate team and complete some training, everything Charis told us about the company was true – and then some. We are so happy to be a part of this incredible company.”

“NextHome’s ideals matched exactly what we were looking for at our brokerage,” said Bobby.

When not selling real estate, Bobby and Jason are all about family.

Jason has been married for five years to his wife Natalie. She’s the co-owner/hair stylist at *Cut Loose Hair Design*. The couple love food and going out to try new restaurants. Jason jokes that “their parents hound them daily to give them grandkids.”

Bobby Married his college sweetheart, Emily, and they had their first child (Eleanor) 8 months ago. Emily has a Master's degree in Education and is a member of the leadership team at Eastern Oklahoma County Technology Center. They enjoy the outdoors and look for any excuse to be outside.

Please join us in congratulating Jason, Bobby, and the rest of the team at NextHome Central Real Estate on the opening of their brand new NextHome office in Oklahoma City, OK!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.



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