



Press Release
April 12, 2018

NextHome Horizons opens second office location
The Staples-based brokerage will service Central Minnesota

Pleasanton, CA — April 12, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Horizons**. The new brokerage is the second NextHome franchised location opened by real estate broker, Kent Swenson.

The office is the third in the state of Minnesota for the NextHome franchise.

The Staples-based brokerage will service the cities of Staples, Motley, Wadena, Pillager, and the remainder of Todd County.

The brokerage will focus on residential real estate services such as first-time home buyers, investment properties, and property acquisition for rehab and re-sale.

Todd County is home to approximately 25,000 residents. The city of Staples is located approximately 100 miles north of Minneapolis.

After many years in the automotive customer service industry, Swenson moved to the real estate field in 2012. Starting with a nationally recognized real estate franchise, Swenson sold 12 homes in his very first year.

Swenson steadily built his business year over year with particular focus on helping his clients through acquiring investment properties. In addition, Swenson began purchasing properties and flipping them for his own investment portfolio.

“By understanding the needs of those looking for investment properties, I can help evaluate these opportunities,” said Swenson.

Even though he found success in selling real estate, Swenson became disenchanted with the lack of resources provided by the brokerage that he chose to affiliate with.

Frustrated with the lack of options for real estate companies, Swenson felt it was the right time to open his own brokerage.

“I found NextHome when I was searching for real estate franchises,” recalled Swenson.



“After seeing the signage and branding for the very first time, I loved the look and feel of what the company had to offer. Once I was able to find out more about what the company provided franchisees, I was in.”

“With the success we saw in our first year under the NextHome brand, it made a lot of sense to expand into Staples with a branch location,” added Swenson.

In 2018, Swenson is looking forward to getting more involved in the real estate community. He is a supporter of the National Association of REALTORS® efforts in raising money for the REALTOR® Political Action Committee (RPAC). This committee was formed in order to support candidates who look to protect home ownership rights for all citizens.

When not selling real estate, Swenson spends time with his wife of nine years, Sarah, and their four children – sons, Kruze (6 years old) and Breck (4) and twin daughters, McKenna and Aria (2).

The Swensons enjoy time on Gull Lake where you’ll find them boating and fishing.

Please join us in welcoming Kent and the rest of his team at NextHome Horizons for the opening of their new NextHome branch office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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