



Press Release
March 6, 2018

NextHome City Realty opens in Birmingham, Michigan
Paul Mychalowych will lead the newest NextHome franchised office

Pleasanton, CA — March 2, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome City Realty**. The brokerage represents the seventh location opened in the state of Michigan for the NextHome franchise.

Based in Birmingham, the company will be owned and operated by top-producing REALTOR® Paul Mychalowych. The 14-year real estate veteran will also serve as the broker-of-record for the company.

NextHome City Realty will provide real estate services such as single-family residential sales, first-time home buyers, investment, luxury, short sales, probate sales, land deals for Oakland, Macomb and Wayne counties.

Birmingham is a city located 20 minutes north of downtown Detroit. With a population of just over 21,000 residents, the city boasts some of the finest parks and golf courses in all of the metropolitan Detroit area. An affluent suburb, the average sales price of the area often exceeds \$500,000.

Before Mychalowych began his real estate career, he spent years as an electrical engineer. As the owner of *Advanced Systems & Designs Inc.*, Mychalowych led a large staff of software and hardware engineers, and a nationwide sales organization including a global network of distributors. He sold the business in 2012.

In 2009, after years as a top-producing REALTOR®, Mychalowych decided to open his own brokerage – *Birmingham Realty LLC in downtown Birmingham*. As the broker of a successful office, Mychalowych did not rest on his laurels.

In 2017, in addition to running a brokerage of associates, Mychalowych closed 64 transactions in excess of \$18 million and the brokerage had \$26 million in sales volume.

Mychalowych decided to partner with NextHome because he says, “I wanted to provide more value to our agents with better branding, additional technology, technology



leveraged training, and tools that would help them save time and make more money,” said Mychalowych.

In addition, “it just made good business sense to not reinvent the wheel and create all this stuff on my own”

As he was researching franchise options, he was specifically looking for a company that provided a plug and play option that was affordable, yet provided a lot of value.

“NextHome City Realty will bring the features of an office of tomorrow to today’s buyers and sellers,” said Mychalowych. “We have a consumer-centric brand and, I value a commitment to education for both our clients and our agents.”

Mychalowych says that NextHome City Realty is just the beginning of expansion of his office footprint. “I see us growing throughout the Detroit area very soon,” added Mychalowych.

When not selling real estate, Mychalowych focuses on family. The Mychalowych’s have been married for 27 years and have two children – daughters Madison (age 18) and Brooklyn (15). The family enjoys spending time relaxing at their lakefront home and in Northern Michigan.

Please join us in congratulating Paul, Lisa, and the rest of the team at NextHome City Realty on the opening of their brand new NextHome office in Birmingham, MI!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.



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For more information, press:

Imran Poladi

209-470-1493

Imran@nexthome.com

For more information, sales:

Charis Moreno

925-271-9102

Charis@nexthome.com

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