



Press Release
December 30, 2017

NextHome franchise continues Missouri expansion
NextHome Simple Transitions is the newest addition to the company

Pleasanton, CA — December 30, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Simple Transitions**. The brokerage represents the second location opened in Missouri for the NextHome franchise.

Based in Festus, the company will be owned and operated by real estate broker, Brad Hanewinkel. NextHome Simple Transitions will provide real estate services such as single family residential sales, first-time home buyers, multi-family properties, and investment sales to the areas of Festus, Arnold, Pevely, and the remainder of the South St. Louis community.

As a suburb located 35 minutes south of downtown St. Louis, the town of Festus is home to just under 12,000 residents. Although incorporated separately, Festus and neighboring Crystal City are often known as the “Twin Cities.”

After seven years of a career as a teacher, Hanewinkel started his real estate journey in 2016 with the intention of supplementing his income.

“It was never intended to be a full-time career, but once I started I realized how much I enjoy helping people buy and sell homes. I decided to leave teaching to pursue real estate,” recalled Hanewinkel.

In his first full year, Hanewinkel focused on building strong relationships within his community and ended up selling 14 homes.

In 2017, his business grew to the point he had to consider how to scale and maintain his quality of service. More technology and systems was an obvious need, but it opened up an additional opportunity as well.

“Even though I worked at a stable brokerage, I thought it was the right time to go out on my own,” said Hanewinkel. “Although I’m going out on my own to open a brokerage, I don’t feel alone in business as a franchisee with NextHome.”

“With the technology NextHome Simple Transitions will be bringing to buyers and sellers in our market, I feel we are positioned to help our clients like no other real estate brokerage can,” added Hanewinkel.



Hanewinkel does more than sell real estate and freely gives his time to help others in need.

Since 2010, Hanewinkel has volunteered with the American Diabetes Association. As a Type 1 diabetic, Hanewinkel shares his story about living with diabetes and spends time speaking with diabetics on healthy lifestyles. He also helps raise money for awareness, prevention, and treatment for those with diabetes.

Please join us in congratulating Brad and the rest of the team at NextHome Simple Transitions on the opening of their brand new NextHome office in Festus, MO!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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