



Press Release
December 27, 2017

NextHome 1st Choice Realty opens in Magnolia, Texas
The newest NextHome franchisee is the 13th location opened in the state

Pleasanton, CA— December 27, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome 1st Choice Realty**. The brokerage represents the 13th location opened in Texas for the NextHome franchise.

Based in Magnolia, the company will be owned and operated by real estate broker Shelley Galloway. NextHome 1st Choice Realty will provide real estate services such as single family residential sales, first-time home buyers, land sales, relocation, veteran purchases, commercial sales and leasing, and new construction sales to the areas of Magnolia, Montgomery, Plantersville, The Woodlands, Sugar Land, Spring, Conroe, and the remainder of the Montgomery County.

Located in the Northwest Houston area, the city of Magnolia is home to just under 2,000 residents. This Montgomery County city was named after the many magnolia trees that grew in the area.

Galloway started her real estate career in 2000 and started at a local small independent real estate brokerage. After four years selling homes, she stepped away from residential real estate sales and moved to selling large franchised daycares, home health care facilities and manufacturing companies.

In 2009, the national real estate market hit record lows, causing hundreds of thousands of real estate professionals, like Galloway, to adjust and pivot into a different market. Over the next eight years, she moved over to executive sales working for a firm before returning to real estate in 2017.

“My husband and I own a water well company and over the past few years, many of the homeowners we worked with were beginning the process of selling their homes,” said Galloway. “Many of these homeowners didn’t have a REALTOR® to work with. It was the perfect opportunity for me to return to my passion of real estate.”

After weighing her options of a brokerage that she could work at, Galloway decided to not join a brokerage, but rather open her own real estate company.

“I initially had no interest in opening a franchised brokerage,” recalls Galloway. “But after finding out more about the NextHome model, I spoke with my broker-of-record and business partner, Jon Elliot, and told him to check out the franchise. We were both sold on what the company had to offer.”



“NextHome 1st Choice Realty will be a brokerage where agents will have a great, supportive work environment where everyone is treated equally,” said Galloway. “I want to provide the support that allows our agents to earn more and provide more for their families.”

Galloway not only sells homes in Magnolia and the surrounding area, but donates her time helping the community. She has spent time helping at the Montgomery County Food Bank providing resources to the those in need.

Please join us in congratulating Shelley, Jon, and the rest of the team at NextHome 1st Choice Realty on the opening of their brand new NextHome office in Magnolia, TX!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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