

Press Release

December 12, 2017

NextHome Choice Real Estate opens in Mississippi The brokerage is the second NextHome location in the state

Pleasanton, CA— **December 12, 2017** — NextHome is proud to announce our newest addition to the franchise, **NextHome Choice Real Estate**. The brokerage represents the second location opened in Mississippi for the NextHome franchise.

The company will be owned and operated by real estate broker, Kent Breckenridge. Joining him on the leadership team as Office Administrator will be his wife and business partner, Camille.

Based in Oxford, NextHome Choice Real Estate will provide real estate services such as single family residential sales, first-time home buyers, land sales, multi-family, agricultural land listings, commercial, luxury, and property management to the cities of Oxford, Batesville, Water Valley and the counties of Panola, Lafayette, Yalobusha, Calhoun, and Marshall.

The city of Oxford is located two hours north of Jackson and one hour south of Memphis, Tennessee. The city is home to just over 25,000 residents, with many of them students for the University of Mississippi, affectionately known as "Ole Miss".

The city has seen a large spike in real estate sales due to many families deciding to purchase homes for their students rather than paying rent. In addition, the University's football team success and the 65,000-seat stadium brings visitors from near and far, which in turn increases the need for short term rentals.

After a long career in corporate America managing telecom companies, Kent took the leap into real estate sales in 2014. As a real estate property investor for over 10 years, he was assured by Camille that it was a great time to follow his passion and jump into real estate full time.

"While Camille provided a lot of support, my first year was a challenge," recalls Kent. "I only sold two homes my first year. But with focus and determination, I was able to turn it around and sell 25 homes in my second year. I'm fortunate to have the trust of the local community and continue to sell a fair share of homes annually."

After year-over-year increases in sales, Kent and Camille started exploring opportunities to open their own brokerage. With a little investigating, the Breckenridges found NextHome.

"It's a fun brand with a clean look," said Kent. "But as I found out, the company was so

NextHome, Inc.



much more. The forward-thinking corporate team is a collection of real people who are accessible and responsive. This franchise was exactly what we needed."

Kent and Camille have been married for eight years, but their story of coming together is one for the ages.

"We have both know each other from high school," recalls Kent. "But after graduation, I went into the Army, while Camille went off to college. Twenty-one years later, I saw her on Facebook, reached out, and before you know it... we were a couple."

When not selling real estate, the couple spends time volunteering at their church with a focus on helping feed hungry families. Kent also has completed 2,000-mile marathon paddle boat fundraisers to raise money for children's cancer research and treatment.

They are avid outdoor people and love to hike, kayak, and camp. The couple has three children in their blended family – two daughters and one son ranging from ages 14 to 20.

Please join us in congratulating Kent, Camille and the rest of the team at NextHome Choice Real Estate on the opening of their brand new NextHome office in Oxford, MS!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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